

China has become a powerful political and economical actor on the world stage. In parallel with the “global workshop” and the impact of the “made in China”, the internationalization of Chinese companies has become another engine of economic growth. The globalization of Chinese MNCs, in the long run, will partially change the landscape of global business competition. In 2012, China has become one of the largest global investors, according to the joint statistic report by the Ministry of Commerce, the National Bureau of Statistics, and the State Administration of Foreign Exchange in China. Outward FDI amounted to USD 87.8 billion. As of the end of 2012, 16,000 Chinese investors had set up nearly 22,000 overseas enterprises in 179 countries and regions.

In this context, we announce the eighth international conference examining China's globalization. We seek multi-disciplinary approaches, which can include analyses of China's businesses, economic, social, legal environment, political systems, and ethical and social structures. Submission from other field from humanities (e.g. history) and social sciences (e.g. sociology) are welcome.

It is worth to highlight two distinguished features on the forthcoming conference. Firstly, it will be the first time that this conference to be organized in China! We strongly believe the forthcoming conference will be the great opportunity for you to have a deeper understanding on institutional, social and cultural aspects of Chinese economy. Secondly, thanks to the partnership with Shanghai Jiaotong University (China), and Kedge Business School (France), this conference will provide unique opportunity of dialogue between scholars, consultants and Chinese business leaders. In addition, company visit can be organized, according to the feedback of participants.

**Topics that will be considered for inclusion (among others):**

- China-specific and existing theories to explain globalization of Chinese enterprises
- Region specific topics: Chindia, China & Asia; Africa; Americas; Europe; Australia, and rest-of BRICs; EU-China / USA-China trade and investment
- China and political transformation, institutional change, and international organizations
- Government procurement and negotiations with China
- China's state capitalism and the crisis of Western liberal capitalism
- Business-government relations in China's globalization
- Chinese government policies and enterprise globalization
- China's geopolitical role and policies towards acquisition of natural and strategic resources
- Sovereign Wealth Funds and international capital movement
- Impact of Chinese firms on global politics and economics
- OFDI of Chinese companies in Europe/Asia/Americas/Africa/Australia/rest-of BRICs
- Trade policies and flows with Europe/Asia/Americas/Africa/Australia/ rest-of BRICs
- Role of ownership & corporate governance in globalization of Chinese companies
- Managing and organizing in Chinese companies/subsidiaries abroad
- China's globalization and corporate social responsibility
- Product safety, environmental and labor issues, and Intellectual Property
- Trust, reputation and culture in China-business relation
- Innovation, techno-entrepreneurship, e-commerce, online development
- Marketing and Chinese brands
- China's human resources development; Chinese global entrepreneurs
- China and globalization: historical perspectives
- International public events (e.g. sports events) and the image of China
- Psychology of China's globalization

## Submission

We encourage completed papers but also accept works-in-progress papers and roundtable discussion proposals reflecting a range of theoretical and practical perspectives on the globalization of China and Chinese institutions, firms and people.

Submitted papers will be double-blind reviewed for consideration in the conference. Please submit your paper through our online submission system no later **than March 25, 2014**. Papers should follow the author style and referencing guide provided on the conference website. By submitting a paper, all authors also agree to review up to 3 papers.

The conference provides an ideal opportunity for scholars and practitioners, as well as Ph.D. students to share and discuss their most recent high-quality work with other experts in this research field. Depending on the quantity and quality of accepted papers, an edited book or special issue in a journal are planned.

## Important Dates

**Deadline for submission: March 25, 2014**

**Paper acceptance/rejection: May 15, 2014**

**Revised paper submission: June 15, 2014**

## Registration Fee

Please note that all presenters and participants must register to attend the conference.

**Early bird** registration fee (due on **June 15, 2014**)           \$499

**Regular** registration fee (due on **July 15, 2014**)           \$649

The early bird and registration fee include one-year CGA membership, reception, and conference dinner. Conference registration does not include accommodation or travel costs.

**Student rate**   \$ 249 early bird (\$299 regular)

## Organizing Committee

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*\*The **Chinese Globalization Association** (CGA is a not-for-profit corporation with the aim to promote research on Chinese Globalization. The China Goes Global conference participants' from 2014 are automatically members of the CGA until October 2015). For more information, visit:*

<http://www.chinagoesglobal.org/>



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