

The 10<sup>th</sup> Annual China goes Global® conference<sup>1</sup> will be held in Macerata, Italy, the birthplace of Mateo Ricci. We encourage paper writers, panel presenters, book authors, and PhD students researching China's globalization to submit their work on our website ([www.chinagoesglobal.org](http://www.chinagoesglobal.org)). A significant part of the world's economy, trade, and investment regimes, China is a center of influence on geopolitics, world institutions, and global economic health. We seek to present research on the internationalization of China from multi-disciplinary perspectives, including political economy, business, sociology, the humanities and environmental studies. Previous conference attendees hailed from across the globe, mostly from the academy, but also from government, international institutions, and business sectors.

Five special features will distinguish this year's conference:

- **Special Issue:** A special issue from the conference will be published by the *International Journal of Emerging Markets*, an Emerald journal that is indexed in Scopus and ranked by ABS (level 1). Articles from past Special Issues have achieved a high number of download and citation.
- **Keynoters:** This year's keynoters are among the foremost experts in emerging markets, including Professors Peter Buckley and Jean-Francois Hennart.
- **Doctoral consortium:** a doctoral paper development program will be given to early career researchers, with the purpose of helping them publish the ideas/papers in a top peer-reviewed journal. A special pre-conference workshop on Methodologies and use of Data in Chinese studies will be offered as well.
- **Local Attractions:** There will be some local tours to historical sites, wineries, and other attractions in the Marche region. The period of the conference also corresponds to the Opera season providing a cultural backdrop to an intellectually stimulating conference.
- **Awards:** A number of best papers and reviewer awards will be given to recognize excellent contributions, including best paper award, best thematic award, best service award, best reviewer awards, best PhD paper submission award. The best paper awards will also confer on the recipients priority review to the *International Journal of Emerging Markets*.

As the premier conference in the field of China's globalization, China Goes Global® will continue its decade-long effort to contribute to the discipline and to scholarly exchanges. While all topics on the study of Chinese globalization will be considered, we are planning tracks on the following topics:

1. Globalization of Chinese capital, companies and people
2. Sub-Saharan Africa: New dynamics, New synergies
3. Health Care Systems Of China
4. Negotiation, Language and Culture
5. Impact of religion on Chinese globalization
6. Education, University-Industry Partnerships and the Not-for-Profit sector
7. Chinese Small and Medium Enterprises and Entrepreneurship
8. Upgrading of Capabilities, Technology and Strategic Assets
9. China and Russia: towards a new strategic direction
10. Chinese companies in Latin America

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<sup>1</sup> China goes Global (CGG) is a registered trade name of the Chinese Globalization Association (CGA), a non-profit association designed to promote cross-national knowledge on the globalization of China and its institutions, and registered in the State of Florida, USA. CGG was the first annual conference to be devoted to the study of Chinese globalization.

11. The Role of Communication, Media and Public Relations
12. Strategic HRM of Chinese MNCS
13. Chinese investment in Europe
14. China and energy policy
15. The "One Belt, One Road" initiative

Please submit your paper through our [online submission system](#) no later than **March 15, 2016**. Papers should follow the [author style](#) and referencing guide provided on the conference website. By submitting a paper, all authors also agree to review up to 3 papers, and at least one author agrees to attend the conference.

Submissions must be done online: <http://www.chinagoesglobal.org/conference/paper-submission/>

### **Important Dates**

Deadline for submission: March 15, 2016

Paper acceptance/rejection: May 1, 2016

Revised paper submission: June 1, 2016

### **Registration Fee**

Please note that all presenters and participants must register to attend the conference. No refund will be given to non-attendance or last minute cancelation.

<b>Student rate:</b>	\$250 early bird (\$299 regular)
<b>Early bird registration due on <b>May 10, 2016:</b></b>	\$495
<b>Regular registration due on <b>July 1, 2016:</b></b>	\$595

The registration fee includes one-year CGA membership, reception, conference dinner, and a local tour. Conference registration does not include accommodation or travel costs. Information on travel and accommodation will be provided later ([www.playmarche.it](http://www.playmarche.it))

### **Organizing Committee**

*Ilan Alon*, University of Agder

*Julian Chang*, IMC Group/Octave

*Christoph Lattemann*, Jacobs University Bremen, Center for Design Thinking-D-Forge

*John R. McIntyre*, Scheller College of Business, Georgia Institute of Technology

*Francesca Spigarelli*, University of Macerata

*William-HUA Wang*, Kedge Business School

*Wenxian Zhang*, Rollins College

<http://www.chinagoesglobal.org/>