Call for Papers

13th China goes Global Conference

Globalization, Cooperation and Conflict Redefined

Sept 30 - Oct 2, 2019

Rollins College, Orlando, Florida

The 13th Annual China goes Global conference will be held at Rollins College in Winter Park (Orlando), Florida. We encourage paper writers, panel presenters, book authors, professionals, representative of firms and PhD students studying China’s globalization to submit their work on our website (http://www.chinagoesglobal.org/conference/paper-submission). CGG is interested in examinations of how Chinese movements of people, ideas, money and products affect nations, industries and companies from around the world. We seek multi-disciplinary, multi-method and multi-level studies on the globalization of China in general.

Our call for papers includes, but is not limited, to the following topics:

Context & Theories

- Theory, Research and Education on Chinese firm’s globalization
- Globalization of Chinese Capital, Companies, and People
- Negotiation, Language, and Culture

Regions

- China’s Belt and Road Initiative
- Chinese Investment and Trade with Regional Focus
- Geopolitics

Systems & Sectors

- China and Energy Policy
- China goes global by industries: Automobile, Finance, Telecommunication, Health Care, Service, etc.
- The Role of Communication, Media and Public Relations

Management Issues

- Chinese Outward Foreign Direct Investment, M&A, subsidiaries
- Resource, strategic asset and market seeking of Chinese MNCs
Corporate Governance and Strategic HRM of Chinese MNCs
Supply chain management of Chinese MNCs
Corporate Social Responsibility and Business Ethics of Chinese MNCs

Specificity of Innovation Process

- Upgrading processes of Chinese firms
- Upgrading of Capabilities, Technology, and Strategic Assets
- Education, University-Industry Partnerships and the Not-for-Profit sector
- Chinese Small and Medium Enterprises and Entrepreneurship
- “Made in China 2025”, “China A.I. by 2030” Policies and the National Innovation System

Please submit your paper through our online submission system no later than xxx, 2019. Papers should follow the author style and referencing guide provided on the conference website. By submitting a paper, all authors also agree to review up to 3 papers, and at least one author agrees to attend the conference.

Important Dates

Deadline for submission: April 15, 2019
Paper acceptance/rejection: May 30, 2019
Revised paper submission: June 30, 2019

As in past years, several points of distinction will mark this year’s conference:

Special Issue: A special issue from the conference will be published by the International Journal of Emerging Markets, an Emerald journal that is indexed and ranked by Scopus and ABS. Articles from past Special Issues have achieved a high number of downloads and citations. (see: http://www.emeraldgrouppublishing.com/products/journals/journals.htm?id=ijoem)

Keynoters: This year’s keynoters will be among the foremost experts in emerging markets. We will utilize both an academic and a practitioner to keynote. For a list of previous keynoters, see: http://www.chinagoesglobal.org/past-conferences/previous-key-noters/

Doctoral consortium: a doctoral paper development program will be given to early-career researchers, with the purpose of helping them publish the ideas/papers in a top peer-reviewed journal.

Local Attractions: There will be some local tours to internationalizing companies and/or institutions.

Awards: A number of awards will be given to recognize excellent contributions, including best paper, best reviewer, and best PhD paper awards. The best paper awards will also confer on the recipient priority review to the International Journal of Emerging Markets.

Conference Organizers: