Call for Papers

14th China goes Global Conference:
Globalization in the Age of Uncertainty

Simon Fraser University
Jack Austin Center for Asia Pacific Business Studies
Aug 5-7, 2020

The 14th Annual China goes Global™ (CGG is a registered trade mark of the Chinese Globalization Association (CGA)) conference will be held at beautiful Vancouver, Simon Fraser University, Beedie School of Business.

We encourage paper writers, panel presenters, book authors, international business professionals, representative of firms and government agencies, and PhD students studying the globalization of China and its effects to submit their work via the link below.

Submit your work: http://www.chinagoesglobal.org/conference/paper-submission

The rise of China is nothing less than spectacular, lifting millions of people out of poverty, modernizing the economy, and building a world class infrastructure. At the same time, China has built a network of economic and political links via the Belt and Road Initiative (BRI) and set plan to lead in key technological areas, dubbed the Made in China 2025. The emergence of China as an economic power did not coincide with greater democratization, and the Chinese Communist Party (CCP) still marshals great control over economic and social agents. The state-led globalization of Chinese enterprises is part of this phenomenon.

We seek to understand the globalization of China’s political economy through research from a multi-disciplinary (business, economics, politics, etc.), multi-method (qualitative/quantitative) and multi-level analyses (people, firms, industries, regions, global). Best papers from past conferences have been published as Special Issues and Edited Books in the past.

See, for example: China’s Belt and Road Initiative (Palgrave, 2018) https://www.palgrave.com/gp/book/9783319754345

Please submit your paper through our online submission system no later than March 15, 2020. Papers should follow the author style and referencing guide provided on the conference website. By submitting a paper, all authors also agree to review up to 3 papers, and at least one author agrees to attend the conference.
Important Dates

Deadline for submission: March 15, 2020  
Paper acceptance/rejection: April 30, 2020  
Revised paper submission: May 30, 2020

As in past years, several points of distinction will mark this year’s conference:

Publication Opportunities: Best papers from the conference will be invited to submit to International Journal of Emerging Markets or Multinational Business Review (both Emerald SSCI ranked journals).

Paper Development Workshop: In conjunction with the journal publication opportunities, there will be a special paper development workshop for the papers deemed best in the conference.

Keynoters: This year’s keynoters will be among the foremost experts in emerging markets. We will utilize both an academic and a practitioner to keynote. For a list of previous keynoters, see: http://www.chinagoesglobal.org/past-conferences/previous-key-noters/

Doctoral Consortium: a doctoral paper development program will be given to early-career researchers, with the purpose of helping them publish the ideas/papers in a top peer-reviewed journal.

Local Attractions: There will be some local tours to internationalizing companies and/or institutions. Vancouver is a great tourist destination as well. See here for an introduction: https://tourismvancouver.box.com/s/447b4ojsnwq4mbkalw1ez1r92ct01q

Awards: A number of awards will be given to recognize excellent contributions, including best paper, best reviewer, and best PhD paper awards.

CGA Board Members:
Ilan ALON, University of Agder, Norway (President) ilan.alon@uia.no
Julian CHANG, PwC China, Shanghai, China
Christoph LATTEMANN, Jacobs University Bremen, Germany
John R. MCINTYRE, Georgia Institute of Technology, USA
Francesca SPIGARELLI, University of Macerata, Italy
William Hua WANG, emlyon business school, France & China
Wenxian ZHANG, Rollins College, USA

Local Chairs:
Daniel Shapiro daniel_shapiro@sfu.ca
Jing Li jingli@sfu.ca