
Call for Papers

14th China goes Global Conference:

Globalization in the Age of Uncertainty

Simon Fraser University

Jack Austin Center for Asia Pacific Business Studies

Aug 5-7, 2020

The 14th Annual **China goes Global**[™] (CGG is a registered trade mark of the Chinese Globalization Association (CGA)) conference will be held at beautiful Vancouver, Simon Fraser University, Beedie School of Business.

We encourage paper writers, panel presenters, book authors, international business professionals, representative of firms and government agencies, and PhD students studying the globalization of China and its effects to submit their work via the link below.

Submit your work: <http://www.chinagoesglobal.org/conference/paper-submission>

The rise of China is nothing less than spectacular, lifting millions of people out of poverty, modernizing the economy, and building a world class infrastructure. At the same time, China has built a network of economic and political links via the Belt and Road Initiative (BRI) and has developed plans to become a world leader in key technological areas, dubbed the Made in China 2025. At the same time, the emergence of China as an economic power has created uncertainties regarding global governance while its state-led development model has challenged orthodox thinking regarding the role of the state.

We seek to understand the globalization of China's political economy through research from a multi-disciplinary (business, economics, politics, etc.), multi-method (qualitative/quantitative) and multi-level analyses (people, firms, industries, regions, global). Best papers from past conferences have been published as Special Issues and Edited Books in the past.

See, for example: China's Belt and Road Initiative (Palgrave, 2018)

<https://www.palgrave.com/gp/book/9783319754345>

Please submit your paper through our online submission system no later than **March 15, 2020**. Papers should follow the author style and referencing guide provided on the conference website. By submitting a paper, all authors also agree to review up to 3 papers, and at least one author agrees to attend the conference.

Important Dates

Deadline for submission: March 15, 2020
Paper acceptance/rejection: April 30, 2020
Revised paper submission: May 30, 2020

As in past years, several points of distinction will mark this year's conference:

Publication Opportunities: Best papers from the conference will be invited to submit to *International Journal of Emerging Markets* or *Multinational Business Review* (both Emerald SSCI ranked journals).

Paper Development Workshop: In conjunction with the journal publication opportunities, there will be a special paper development workshop for the papers deemed best in the conference.

Keynoters: This year's keynoters will be among the foremost experts in emerging markets. We will utilize both an academic and a practitioner to keynote. For a list of previous keynoters, see: <http://www.chinagoesglobal.org/past-conferences/previous-key-noters/>

Doctoral Consortium: a doctoral paper development program will be given to early-career researchers, with the purpose of helping them publish the ideas/papers in a top peer-reviewed journal.

Local Attractions: There will be some local tours to internationalizing companies and/or institutions. Vancouver is a great tourist destination as well. See here for an introduction: <https://tourismvancouver.box.com/s/447b4ojsncwqc4mbkalw1ez1r92ct01q>

Awards: A number of awards will be given to recognize excellent contributions, including best paper, best reviewer, and best PhD paper awards.

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