

CHINA GOES GLOBAL 2021

Time: October 18 8:30 AM to 10:00 AM (EST)

China Goes Global Plenary Session: Chinese firms in a new era of globalization

- Implications of the role of geopolitical forces or complex versions of state capitalism and technonationalism.
- Contextual forces facing Chinese firms in de-globalization and global decoupling.
- Impact of an economic and technological cold war between the US and China on Chinese MNCs or domestic enterprises.

Chair: Dr. Christoph Lattemann, Jacobs University

Co-Chair: Dr. Cherrie Zhu, Professor, Monash University (Confirmed)

Panelists:

Internationalization of Chinese Accounting Firms

Dr. Jingqi Zhu, Associate Professor, Liverpool University (Confirmed)

Gaining legitimacy or exploiting opportunities? MNCs' response to the Belt and Road Initiative in China

Dr. Ping Lv, Professor, University of Chinese Academy of Sciences (Confirmed)

Global Positioning of the Chinese Pharmaceutical Industry

Dr. Bernadette Andreosso, Professor, University of Limerick and **Ruhr Universität Bochum** (Confirmed)

Constructing a New Mechanism for International Investment Dispute: View from China

Dr. Xingrong Pan, Professor and Associate Dean, Guangdong University of Finance (Confirmed)

Research on the International Cooperation of the AIIB in Responding to Major Global Emergencies

Dr. Ping Wang, Associate Professor, Guangdong University of Finance (Confirmed)

October 18 10:00 AM to 11:00 AM (EST)

China Goes Global: The Sectoral Challenges – Health Care

Panel Chair: Professor Francesca Spigarelli, Macerata University (Confirmed)

China Goes Global: The Sectoral Challenges – Health Care

- The Chinese healthcare system at-a-glance: supply and demand
- The role of China within the international healthcare research network -
- Chinese OFDI in the Healthcare sector
- China at the frontier of digital health services.

Panelists:

Prof Marco Di Tommaso, University of Bologna (To be confirmed)

Prof. Lauretta Rubini, University of Ferrara (Confirmed)

Prof. Francesca Spigarelli, University of Macerata (Confirmed)

Time: October 19 8:30 AM to 10:00 AM (EST)

China Goes Global: The Enterprise Dilemma

- How Chinese firms manage the US/China trade battles.
- Impact of the pandemic on corporate strategies, leadership styles, and new organizations forms in Chinese MNCs or domestic firms.
- Impact of digitalization (e.g., cloud computing, AI, block chain, and 3D printing, among others) on strategies, organizational structures, and managerial skills in Chinese MNCs or domestic enterprises.

The Case of Huawei

Panel Chair:

Chair: Dr. William Wei, Professor, MacEwan University (Confirmed)

Co-Chair: Dr. Xiaohua Yang, Professor, University of San Francisco (Confirmed)

Panelists:

Huawei in North America

Morgan Elliott, Vice President of Government Affairs, Huawei Canada (Confirmed)

The International Political Economy of Huawei's Global and Domestic Environment

Dr. Tom Lairson, Rollins College (Confirmed)

Corporate Resilience Capabilities: The case of Huawei and Nokia

Anders Kjellman, AKC Ltd and Novia University of Applied Sciences, Finland (Confirmed)

Huawei in Canada: Doing Business in the Midst of Game of Thrones

Dr. Hadi Chapardar, MacEwan University (Confirmed)

Huawei: Taking Stock and Moving Forward

Prof. Deepraj Mukherjee (Confirmed)

Huawei: From China to the world

Dr. Haibo Hu, Dean and Professor, Jiangxi University of Finance and Economics (Confirmed)

