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* = Presenting paper

GENERAL INFORMATION

OPENING HOURS OF CONFERENCE INFORMATION DESK/OFFICE
Location: School Of Business And Law, Kunnskapsparken, Room 9i 2 38
Thursday: 12:00 - 19:00
Friday: 08:00 - 18:00
Saturday: 08:00 - 12:30
Phone: +47 4801 0541

The event is open to registered delegates only. All attendees are required to wear their conference badges at all times.

COMPANIONS
Partners are welcome to participate in the social program. Please register them as accompanying persons through our registration system.

FIRST AID ASSISTANCE
If first aid is required, please inform a member of the staff immediately.
Email: miriam.h.joakimsen@uia.no Phone: 0047 480 10 541

LOST & FOUND
The lost and found is located at the conference office in SCHOOL OF BUSINESS AND LAW, Kunnskapsparken, Room 9i 2 38

TRANSPORTATION IN KRISTIANSAND
BUS
Time table at http://akt.no/
Departure from City Hall (Rådhuset) in the City Centre - 12 min, Bus M1, M2 and M3 [Bus map in the Conference bag]

TAXI
Agder Taxi: +47 380 02 000
Taxi Sar: +47 380 28 000

WIFI: Log on to UiA Guest Username: gftnu • Password: VDQU
WORDS OF WELCOME FROM THE EXECUTIVE BOARD

Dear Presenters, Participants and Guests,

The China goes Global (CGG) Conferences have roots in a 2005 Rollins College conference and a subsequent foundation grant from the Alexander von Humboldt Stiftung for a trans-Atlantic joint research project with Rollins College, Georgia Tech, Harvard University and Jacobs University on China’s outward investment. Ever since the first conference in 2005, which was held at Rollins College in Florida, the China goes Global conference has benefited and thrived from the enthusiasm, motivation and dedication of the members of the Chinese Globalization Association (CGA).

The rise of China as a global economic power and the increasing awareness of its impact on international trading regimes have engendered a new dialogue about intercontinental business matters. We founded the Chinese Globalization Association in 2012 to support and encourage academic research on the phenomenon of the contemporary globalization of China, not only as an exchange of knowledge between academic and business institutions but also to advance public awareness of the issues. Each year, more than 100 scholars attend the China goes Global conference. Their contributions not only add to the growth of knowledge about China’s modern political and economic development, global crises and changes in business and people interaction but also ensure a realistic perspective on the changes we face in the world market.

The Chinese Globalization Association (CGA), Inc., a non-profit organization, was formed exclusively for charitable, scientific, and educational purposes. Its mission is to assist, promote, and advance China’s modern political and economic development, global crises and changes in business and people interaction but also ensure a realistic perspective on the changes we face in the world market.

Kristiansand is the fifth largest city in Norway with nearly 90,000 inhabitants, located on the southern tip of the country. The area has a temperate climate with warm summers and cool winters and the climate is warmer than most other places at the same latitude with 18.6 °C (65.5 °F) as an average temperature in mid-June. The city has a compact city center and the University of Agder is located in its immediate vicinity. Kristiansand has historically been part of an international oriented region with close ties to Great Britain and continental Europe. As a consequence, most citizens speak excellent English and several other languages are also well represented among the 150 nationalities living in the city. In Norway, Kristiansand is best known as a summer destination, while the rest of the world knows it as a world class center for innovations in oil-services and offshore drilling technology. Large international companies such as NPD, Aker Maritime and Schlumberger have for many years, been present in the city employing engineers in thousands.

The University of Agder is a new and modern university located at the southern tip of Norway. Being a driving force for societal and regional development, the University of Agder pays close contact with industry, organizations and cultural institutions. It is an internationally oriented university in a region exposed to strong international competition, www.uia.no/en. The university offers a variety of PhD, Master’s and Bachelor’s programs covering most academic disciplines. There are currently 12,000 students enrolled and approximately 1,100 faculty and staff members. The academic activities are organized into seven faculties including the UiA School of Business and Law. The UiA School of Business and Law is a comprehensive, academic institution with over 2,000 students and 100 faculty and staff members. The school offers programs on all academic levels and provides future professionals and executives with a strong foundation in wide range of relevant subjects.

The University of Agder is a member of UiA School of Business and Law. The research based education fosters the interaction between research and teaching with dedicated researchers in all business disciplines. For the faculty, this means publishing in top ABS-rated journals as well as being able to communicate new insight in student teaching. The research from the Business School is published in leading scholarly journals as well as in books published by top rated international publishing houses. UiA School of Business and Law is by many seen as the leading European center for research in the field of international business and emerging markets.

The Nordic countries were among the first to establish diplomatic relations with the People’s Republic of China, and since then have enjoyed longstanding and friendly relations. While each Nordic country values its own bilateral relationship with China, there are some areas where there may be room for further coordination. People’s Republic of China – Norway relations date back to the 1950s with official establishment of diplomatic missions on 5 October 1954. However, on 8 October 2010, after the announcement of the next recipient of Nobel Peace Prize (Liu Xiaobo), the relations between the two countries deteriorated. China and Norway decided on Dec 19, 2015, to normalize relations after six years of freeze. Norway’s Foreign Minister Børge Brende talked with China Daily’s Mo Jing about his expectations for bilateral ties earlier this year (13 January 2017). His main points:

• China and Norway have complementary economies, and both countries will benefit greatly from enhanced economic cooperation. Norway has solid expertise and experience in sectors such as environmental technology, maritime, offshore oil and gas exploitation and fish farming which can benefit China.

• Norway has an open economy that welcomes foreign direct investment. This includes investments from China, as has also been the case over the past years. As an advanced, knowledge-based economy, Norway is an attractive destination for Chinese investment.

• Norway is already an active member of the AIB, and we hope that the bank will prove to be an important vehicle for Norwegian investments in Asia.

• Norway’s sovereign wealth fund is currently the world’s largest of its kind, and has already made substantial investments in China.

• Norway has the ambition to be a knowledge hub for polar issues and research. We have a large portion of our population living above the Arctic Circle in a region that generates wealth for the entire country. We have had a longstanding and mutually beneficial cooperation with China on Arctic issues. China has established a research facility on the island of Svalbard.

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• Research in the Arctic is pivotal to understanding climate change and how it affects our environment, and the changes are happening faster in the Arctic than anywhere else. Norway also welcomed China’s participation as an observer in the Arctic Council in 2013.

• Norway is pleased with the rapid increase in Chinese tourists to Norway, and looks forward to welcoming more tourists from China in the years ahead. Norway has taken steps to facilitate swift processing of visas for Chinese nationals, and is continuously looking at ways to further enhance services in this regard.

• Norwegian educational and research institutions have also shown great interest in broadening the cooperation with their Chinese counterparts. The government’s “Panorama” strategy on research and higher education lists China as one of the six priority countries. There is great potential for expanding the contacts in many fields, ranging from climate research, the environment and environmental technology, energy, aquaculture, agriculture, polar research, and the humanities and social sciences. Some of the most promising areas for enhanced cooperation are green finance and clean energy.

• Chinese and Norwegian enterprises signed 13 agreements of cooperation in maritime produce import, shipbuilding, education, energy, and other sectors.

• Over 900 business elites held in-depth discussions under the theme of creating a sustainable solution and building a better future at the event, jointly hosted by the Norwegian Embassy, ACFIC, Innovation Norway, and the China Enterprises Confederation.

• Norwegian Prime Minister Erna Solberg hailed the renormalization of Sino-Norwegian political and diplomatic ties, saying that it has created enormous opportunity for Norway’s business and employment. She said she looked forward to restarting free trade talks with China, Norway’s biggest trade partner in Asia.

• The economies of China and Norway have strong complementarity and

• Norway, with its superior environment of innovation, strong research capability, and outstanding resource power, as well as unique advantages and characters in shipping, fishing, energy, environmental protection and oil and gas exploration, has expanded its business ties with China from trade to investment cooperation, technology transfer, engineering projects and other sectors.

• By December 2016, Norway has had 495 investment projects in China with investment totaling 620 million USD, while China’s investment in Norway has amounted to 3.55 billion USD.

• Business delegates from both sides also held seminars on China-Norwegian oil and natural gas collaboration, green smart city and green transformation, start-up enterprises and innovation, healthcare and welfare technology, tourism, digital market and shared economy.

• We are happy to welcome the CGG delegates to Norway and to continue making a singular contribution to the globalization of China. This year features nearly over 100 delegates, 23 panels and 57 presentations. We hope to expand our network of friendship and develop new collegial relations leading to academic and scientific contributions as well as new funding opportunities and business relations.

With best regards,

Ilan Alon, Ph.D.
President of CGA and Chair of CGG
On behalf of the Executive Board
Dr. Alon is a recipient of the Chinese Marketing Award, a dual award (Palgrave, 2009). Entrepreneurial and Business Elites of China (Palgrave, 2008), A Guide to the Top 100 Companies in China (World Scientific, 2005), The Globalization of Chinese Enterprises (Palgrave, 2004), and “Globalization of Chinese Enterpries”. Recipient of numerous competitive grants to further the internationalization of business education and research. Extensive corporate consulting experience; expert in the aluminum industry.

He is member of various review boards and professional associations.
Prof. Dr. John McIntyre, Georgia Tech Center for International Business Education and Research (CIBER), Atlanta, USA. Email: John McIntyre <scheller.gatech.edu>

Dr. Francesca SPIGARELLI is Assistant Professor of Applied Economics, at the University of Macerata and Director of Entrepreneurship and Technological Transfer. She is a scientific coordinator of LUGO-Laboratory for Creativity and Humanism, University of Macerata, and Director of “PEOPLE MCSA IRSES – 7 PF” – a national center of excellence, since 1993 and a full professor of international business management and international relations, with joint appointments in the College of Management and the Sam Nunn School of International Affairs of the Georgia Institute of Technology, Atlanta, Georgia. He received his graduate education at McGill, Strasbourg and Northeastern Universities, obtaining his Ph.D. at the University of Georgia. Published in over 80 journals, reviews, and book chapters. He is author and co-author of ten books, including “Business and Management Education in China: Transition, Pedagogy and Training” and “Globalization of Chinese Enterprises”. Recipient of numerous competitive grants to further the internationalization of business education and research. Extensive corporate consulting experience; expert in the aluminum industry.

She is member of two European Funded project: “PEOPLE MCSA RISE: Horizon 2020” on GRAHE — Grey and green in Europe: elderly living in urban areas and “PEOPLE MCSA RISES – 7 PF” on Partnering Opportunities between Europe and China in the Renewable Energies and Environmental industries. She is a scientific coordinator of UGO-Laboratory for Creativity and Humanism, University of Macerata, and Director of “PEOPLE MCSA IRSES – 7 PF” – a national center of excellence, since 1993 and a full professor of international business management and international relations, with joint appointments in the College of Management and the Sam Nunn School of International Affairs of the Georgia Institute of Technology, Atlanta, Georgia. He received his graduate education at McGill, Strasbourg and Northeastern Universities, obtaining his Ph.D. at the University of Georgia. Published in over 80 journals, reviews, and book chapters. He is author and co-author of ten books, including “Business and Management Education in China: Transition, Pedagogy and Training” and “Globalization of Chinese Enterprises”. Recipient of numerous competitive grants to further the internationalization of business education and research. Extensive corporate consulting experience; expert in the aluminum industry.

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He is member of various review boards and professional associations.
Prof. Dr. John McIntyre, Georgia Tech Center for International Business Education and Research (CIBER), Atlanta, USA. Email: John McIntyre <scheller.gatech.edu>
**Dr. David Zweig**

**SPEECH TITLE**

Dispute Resolutions of Chinese Outbound Mergers and Acquisitions

Dr. David Zweig is Chair Professor, Division of Social Science, and Director, Center on China’s Transnational Relations (www.ccctust.hk), HKUST. He also teaches in the EMBA and MBA programs at the School of Business Management at HKUST. He is an Adjunct Professor, School of Social Sciences and Humanities, National University of Defense Technology, Changsha, Hunan, and Vice-President of the Center on China’s Globalization (Beijing).

In June 2012, he gave the former head of the Organization Department of the Chinese Communist Party, Li Yuanchao (the current Vice President), an evaluation of the CCP’s 1000 Talent Program.

**LECTURE TITLE**

China Goes Out for Energy and Talent: Success and its Limits

JINGZHOU TAO

Jingzhou Tao is the Managing Partner at Dechert LLP responsible for developing the firm’s Asian practice. He has almost 30 years of experience advising Fortune 500 companies on China-related matters. His areas of practice include international mergers and acquisitions, arbitration, and corporate work.

Jingzhou has represented major Chinese, European, Japanese, and American companies in hundreds of transactions in China on such matters as merger and acquisition, tax planning, strategic alliances, and intellectual property protection. He has acted as counsel, chief arbitrator or party nominated arbitrator in over a hundred international arbitration proceedings involving merger and acquisition, letters of credit, construction projects, management contracts, joint ventures, tax planning, strategic alliances, technology transfers, trademark licensing agreements, agency agreements, and international sales of goods.

International arbitration related positions currently held by Jingzhou include:

- Member of the Court, ICC International Court of Arbitration,
- Member of the Advisory Committee of China International Economic and Trade Arbitration Commission,
- Member of International Advisory Board, Hong Kong International Arbitration Center,
- Member of the Board of Trustee of Foundation International for Arbitration Advocacy,
- Member of the Editorial Board of Global Arbitration Review,
- Co-Chair of China International Arbitration Club.

Mr. Tao is an adjunct professor at Peking University Law School, East China University of Political Science and Law, China University of Political Science and Law for the MBA program, and a specially-invited professor of law for the International Arbitration Program at Tsinghua University School of Law.

**Professor, School of Social Sciences and International Studies**

Dechert LLP.

**Professor of Law**

Tsinghua University School of Law.
<table>
<thead>
<tr>
<th>Conference Tracks and Chairs</th>
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<tr>
<td><strong>Thursday, June 15th</strong></td>
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<td>18:00 – 19:00</td>
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<td><strong>Book presentations</strong></td>
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<tr>
<td><strong>Chair:</strong> Wenxian Zhang, Rollins College Zhang, Rollins College</td>
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<td><strong>Friday, June 16th</strong></td>
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<td>09:45 – 11:15</td>
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<td><strong>Room:</strong> B2 001</td>
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<td><strong>Session 1.2 – Competitive Track: Geopolitics</strong></td>
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<td><strong>Room:</strong> B2 004</td>
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<td><strong>Session 1.3 – Competitive Track: Government Policies</strong></td>
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<td><strong>Room:</strong> B2 002</td>
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<td>13:45 – 15:15</td>
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<td><strong>Session 2.2 – Competitive Track: Negotiation, Language And Culture</strong></td>
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<td><strong>Room:</strong> B2 002</td>
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<td><strong>Session 2.3 – Competitive Track: Chinese Institutions</strong></td>
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<td><strong>Room:</strong> B2 006</td>
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<td><strong>Session 2.4 – Panel Track: Confucius Institute And Global Expansion</strong></td>
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<td><strong>Room:</strong> B2 014</td>
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<td>15:30 – 17:00</td>
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<td><strong>Room:</strong> B2 004</td>
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<td><strong>Session 3.2 – Competitive Track: OFDI: Determinants And Location Choice</strong></td>
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<td><strong>Room:</strong> B2 003</td>
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<td><strong>Session 3.3 – Competitive Track: Chinese Innovation</strong></td>
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<td><strong>Room:</strong> B2 002</td>
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<td><strong>Session 3.4 – Competitive Track: OBOR: Upgrading Of Capabilities</strong></td>
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<td><strong>Room:</strong> B2 001</td>
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<td><strong>Session 3.5 – Competitive Track: China And Africa</strong></td>
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<td><strong>Room:</strong> B2 006</td>
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<td><strong>Saturday, June 17th</strong></td>
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<td>08:30 – 10:00</td>
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<td><strong>Room:</strong> B2 001</td>
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<td><strong>Session 4.2 – Competitive Track: Outward Industry Impacts</strong></td>
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<td><strong>Room:</strong> B2 002</td>
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<td>10:30 – 12:00</td>
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<td><strong>Room:</strong> B2 003</td>
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<td><strong>Session 4.4 – Panel Track: Chinese Overseas Investments In Europe</strong></td>
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<td><strong>Room:</strong> B2 014</td>
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<td><strong>Session 5.1 – Competitive Track: Chinese Globalization Strategies</strong></td>
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<td><strong>Room:</strong> B2 004</td>
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<td><strong>Session 5.2 – Panel Track: Chinese Tourism In Norway</strong></td>
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<td><strong>Room:</strong> B2 014</td>
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<td><strong>Session 5.3 – Panel Track: Chinese-Nordic Relations</strong></td>
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<td><strong>Room:</strong> B2 001</td>
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Thursday, June 15th

School of Business and Law, UiA, Kunnskapsparken, Gimlemoen 19

14:00 - 16:00  Tour in the Jegersberg forest  [leaving at 14:00 from School of business and law, Gimlemoen 19, outside the main entrance]  (Guide: Professor Trond Randøy)

About Jegersberg is a large forest close to town with lakes and marked trails. These and many more trails are situated in a magnificent terrain where parts of the old road, Vestlandske Hovedvei, runs. Along the route you will encounter beautiful forestry, gorgeous tarn and lakes.  underway. www.visitnorway.com/listings/jegersberg/86353/

16:00 - 18:00  Registration. Place: Reception in the School of Business and Law, UiA, Gimlemoen 19

18:30 - 20:00  Sightseeing with M/S Maarten  Place to meet: see map at page 34

19:30 - 22:30  Gala Dinner, Scandic Kristiansand Bystranda hotel. Entertainment, Speeches and Awards

Keynote Speech: Tao Jingzhou, Dechert LLP Beijing

SATURDAY, JUNE 17TH

Place: University of Agder, Gimlemoen 25, Kristiansand

08:30 – 10:00  Parallel session #4 More info at page: 25-26

10:00 – 10:30  Coffee break

10:30 – 12:00  Parallel session #5 More info at page: 25-26

12:00 – 12:15  Wrap up

Place: Auditorium B1 007

Please be aware of that changes in the program may occur

Closing remarks  Organizing Committee
Distinguished book authors and editors panel
School of Business and Law, UiA, Gimlemoen 19

18:15 – 19:15
Room: kunnskapsparken cafeteria
Book presentations
CHAIR: Wenxian Zhang, Rollins College

China’s Way to The U.S. Market: China’s Outbound Foreign Direct Investment in the United States
Bo Liang, Saint Vincent College
Li Yan, Xi’an Jiaotong Liverpool University

Emerging Markets and Financial Globalization: A Comparative Analysis
Leonardo Ernesto Stanley, CEEDES

Belt and Road: A Game Changer?
Alessia A. Amighini, Università del Piemonte Orientale
Filippo Fasulo, University of Milan
Fabio Indeo, Hangang University
Yuan Li, University of Cambridge
Xavier Richet, University Sorbonne Nouvelle
Joel Ruet, University of Paris
Valeria Talbot, ISPI
Xieshu Wang, University of Paris

SOCIAL PROGRAM THURSDAY JUNE 15TH
Guided Tour in the Jegersberg forest
14.00 – 16.00
Place to meet: Main entrance at School of Business and Law, Gimlemoen 19
Jegersberg is a large forest close to town with lakes and marked trails. These and many more trails are situated in a magnificent terrain where parts of the old road, Vestlandske Hovedvei, runs. Along the route you will encounter beautiful forestry, gorgeous tarn and lakes. underway. www.visitnorway.com/listings/jegersberg/86353/

WELCOME BBQ, THURSDAY JUNE 15TH
19:30 – 22:00
In the School of business and law, Kunnskapsparken Cafeteria, Gimlemoen 19, Kristiansand
You will enjoy delicious roasted lamb by Jens Eide, well known for his fantastic meat dishes.
The chefs are grilling Whole lamb, sausages. This are served with different kinds of potatoes, salads and sauces.
Friday, June 16th
University of Agder, Gimeleven 25, Kristiansand
-Knut Hamsund, B1 007

07:00 - 08:00
Taiji Morning Workout
Meeting point: Outside the Library of University of Agder

07:30 - 08:30
Registration. Place: Outside the Library

08:30 - 08:50
Opening speeches. Place: Auditorium B1 007

Keynote Speaker: Harald Furre, Mayor of Kristiansand Municipality

Keynote Speaker: Frank Reichert, Rector and Professor at the University of Agder

08:50 - 09:25
Keynote Speaker: Helge Aasen, CEO of Elkem

Lecture title: Chinese Ownership and Growth Strategy

Meeting point: Outside the Library

09:25 - 09:45
Coffee Break

09:45 - 11:15
Parallel session #1 [More info at page: 22-23]

Photo session

11:15 - 11:45

Lunch. Place: Lilleiklunntova, Kafe Kampus

12:45 - 13:45

Keynote Speaker: David Zweig Chair Professor, The Hong Kong University of Science and Technology

Lecture title: Goes Out for Energy and Talent: The Case of Germany and Italy

* Francesca Spigarelli, University of Macerata

* Maria Vittoria Sgarrella, Free University of Bozen-Bolzano

* Michael Nippa, Free University of Bozen-Bolzano

The Internationalization of Chinese Firms and Negative Media Coverage: The Case of Gently’s Acquisition of Volvo Cars

* Tony Fang, Stockholm University

* Diana Chismerson, Stockholm University

Globalization 5.0 Led by China: Framing OBOR as Initiatives of “Development” and “Win-Win” to Global Communities

* Mag Hongmei Gao, Kennesaw State University

13:45 – 15:15
Parallel Session #2

Track: Geopolitics
Room: B2 004

CHAIR: Jean-Francois Hennart, Tilburg University

Effect of Preferential Trade Agreements on Energy Trade from Chinese and Exporters’ Perspectives

*Philipo Galkin, King Abdulaziz Petroleum Studies and Research Center

* Carlo Andrea Bollino, King Abdulaziz Petroleum Studies and Research Center

* Tarek Atalla, King Abdulaziz Petroleum Studies and Research Center

What Attracts China’s Contracts to Latin America? An Empirical Study of the Pattern and Determinants of Chinese Contracts

* Gao Zhijun, Claremont Graduate University

* Jiang Wanjun, Claremont Graduate University

* Feng Yi, Claremont Graduate University

An Investigation of Chinese Tourists’ Ethical Consumption Behavior in the UK

* Yujie Cai, Swansea

15:45 – 17:00
Parallel session #3 [More info at page: 24-25]

18:30 – 20:00

Gala Dinner, Scandic Kristiansand Bystranda

hotel: Place: Botte Strådegården 74, Kristiansand

Entertainment, Speeches and Awards

Keynote Speaker: Tao Jingzhou, Dechert LLP

Beijing

Parallel Session #1

9:45 – 11:15

SESSION 1 – COMPETITIVE

Track: Media And Communication
Room: B2 001

CHAIR: Francis Ugbodo, Georgia Tech Center

Stakeholders’ Perceptions of Chinese Takeovers: The case of Germany and Italy

* Francesca Spigarelli, University of Macerata

* Maria Vittoria Sgarrella, Free University of Bozen-Bolzano

* Michael Nippa, Free University of Bozen-Bolzano

The Internationalization of Chinese Firms and Negative Media Coverage: The Case of Gently’s Acquisition of Volvo Cars

* Tony Fang, Stockholm University

* Diana Chismerson, Stockholm University

Globalization 5.0 Led by China: Framing OBOR as Initiatives of “Development” and “Win-Win” to Global Communities

* Mag Hongmei Gao, Kennesaw State University

Parallel Session #2

13:45 – 15:15

SESSION 2 – COMPETITIVE

Track: Knowledge And Innovation
Room: B2 001

CHAIR: Richard Nakamura, University of Gothenburg

Entrepreneurs’ Expectations for Job-Growth in their Businesses in China: Influenced by Entrepreneurial Human and Social Capital Acquired in Education and Training

* Thomas Schott, University of Southern Denmark

China in the Transnational Networks of Knowledge Producers: Implication for Growth, Innovation and Competitiveness. An Investigation on the case of Health Sciences

* Marco R. Di Tommaso, University of Ferrara

Chiara Pollio, University of Ferrara

Lauretta Rubini, University of Ferrara

SESSION 1.3 – COMPETITIVE

Track: Government Policies
Room: B2 002

CHAIR: Marco R. Di Tommaso, University of Ferrara

Government Influence and the Internationalization of Emerging Market Firms

* Fernando Angulo-Ruiz, MacEwan University

* Abenaa Pergelova, MacEwan University

* William Wei, MacEwan University

The Political Economy of Chinese Investment in “One-Belt, One-Road (OBOR)” Countries

* Kla Zeng, University of Arkansas Fayetteville

* The geo-strategic aspects of China’s Belt-and-Road Strategy

* Jie Fue, University of Macau

Et forødeg mal her: “The geo-strategic aspects of China’s Belt-and-Road Strategy”

* Jie Fue, University of Macau

Parallel Session #2

SESSION 2.1 – COMPETITIVE

Track: Chinese Institutions
Room: B2 006

CHAIR: Daniel Rottig, Florida Gulf Coast University

China’s New Government International Investment Roles under President Xi Jinping

* Stephen C. Thomas, University of Colorado Denver

* Ji Chen, University of Colorado Denver

Does a More Pro-Active China Bring Stability to Afghanistan and Pakistan?

* Strina Torjesen, University of Agder

SESSION 2.2 – COMPETITIVE

Track: Negotiation, Language And Culture
Room: B2 002

CHAIR: William Hua Wang, Asia Europe Business School

When not enough Chineseness and too much Swedishness is good enough for Business Negotiations in Singapore: a study of Diaspora, Heterolingua and the Centripetal forces of Unilingual Language

* Cheryl Marie Cordeiro, University of Gothenburg

High-Performance Courts. The Myth of the Chinese Non-Team

* Jan Ketil Arnulf, BI Norwegian Business School

Tommas Casas I Klett, BI Norwegian Business School

Limits of a Second Language: Native and Second Languages in Management Team Communication

* Jan Ketil Arnulf, BI Norwegian Business School

Warren Dui, BI Norwegian Business School

SESSION 2.3 – COMPETITIVE

Track: Government Policies
Room: B2 008

CHAIR: Daniel Rottig, Florida Gulf Coast University

China’s New Government International Investment Roles under President Xi Jinping

* Stephen C. Thomas, University of Colorado Denver

* Ji Chen, University of Colorado Denver

Does a More Pro-Active China Bring Stability to Afghanistan and Pakistan?

* Strina Torjesen, University of Agder

Link to the Future: Personal Leadership Development Plans as a Form of Mobilizing MBA Students in China

* Jan Ketil Arnulf, BI Norwegian Business School

* Weitao Zhao, BI Norwegian Business School

SESSION 2.1 – COMPETITIVE

Track: Knowledge And Innovation
Room: B2 001

CHAIR: Richard Nakamura, University of Gothenburg

Entrepreneurs’ Expectations for Job-Growth in their Businesses in China: Influenced by Entrepreneurial Human and Social Capital Acquired in Education and Training

* Thomas Schott, University of Southern Denmark

China in the Transnational Networks of Knowledge Producers: Implication for Growth, Innovation and Competitiveness. An Investigation on the case of Health Sciences

* Marco R. Di Tommaso, University of Ferrara

Chiara Pollio, University of Ferrara

Lauretta Rubini, University of Ferrara
24 25

SESSION 2.4 – PANEL
Track: Confucius Institute And Global Expansion
Room: B2 014
CHAIR: Francesca Spigarelli, University of Macerata
Christoph Lattemann, Jacobs University
Ricky Heggheim, Bergen Konfusse Institutt
Hinrich Voss, Leeds University

Parallel Session #3
15:30 – 17:00

SESSION 3.1 – COMPETITIVE
Track: Chinese EMNEs
Room: B2 014
CHAIR: eLars Oxelheim, University of Agder
Relational Competence vs. Local Isomorphism: Strategic Choices of EMNEs in Advanced Economies
* Xiaohua Yang, University of San Francisco
Liang Wang, Tianjin University
Hongjuan Zhang, Tianjin University
The Chinese Firms’ Utilization of Foreign Acquisitions in Out-of-the-Mainstream Mature Economies for Enhancing Innovation Capabilities
* H. Richard Nakamura, University of Gothenburg
* Patrik Stroim, University of Gothenburg

SESSION 3.2 – COMPETITIVE
Track: OFDI: Determinants And Location Choice
Room: B2 003
CHAIR: Bo Liang, Saint Vincent College
The Role of Experience in FDI Location Choice: Endogenous Risk, Exogenous Risk, and High-Level Government Visits
* Hinrich Voss, Leeds University Business School
Peter J Buckley, Leeds University Business School
Liang Chen, Leeds University Business School
Jeremy Clegg, Leeds University Business School
Greenfield Investments or Acquisitions by Chinese MNEs? The Influence of FDI Motives and Ownership Type
* Diego Quez, University of Alcantar
* Rosario Andreu, University of Alcantar
Enrique Claver, University of Alcantar
Laura Rienda, University of Alcantar
Rosario Andreu, University of Alcantar

SESSION 3.3 – COMPETITIVE
Track: Chinese Innovation
Room: B2 002
CHAIR: Ziaul Haque Munim, University of Agder
Measurement for the development and promotion of business relations between the Free City of Bremen and the Peoples Republic of China
* Mathias Hempen, Wirtschaftsförderung Bremen
"Made in China 2025": China’s National Innovation System in Transition
* Christoph Mingtao Shi, University of Applied Sciences
People Becoming Entrepreneurs in Greater China: Changing Inclusion of Genders, Generations and Educational Strata in Mainland China, Taiwan and Hong Kong
* Liu Ye, Zhejiang Sci-tech University

SESSION 3.4 – COMPETITIVE
Track: OBOR: Upgrading Of Capabilities
Room: B2 001
CHAIR: Stina Torjesen, University of Agder
Do ASEAN Countries Gain from China’s Belt and Road Initiative?* Jan P. Voon, Lingnan University of Hong Kong
An Empirical Study of the Trade Effect of Chinese Outbound Direct Investment on the Countries Along the Belt and the Road
* Mingxia Zhu, University of International Business and Economics
* Xiaohong Zhang, University of International Business and Economics
* Qihang Xu, University of International Business and Economics
‘One Belt, One Road’ and China’s Geoeconomic Strategy in the South Pacific
* Jian Zhang, University of New South Wales

SESSION 3.5 – COMPETITIVE
Track: China And Africa
Room: B2 006
CHAIR: Naima Saeed, University of Agder
The Non-interference policy and Chinese State-owned Multinational Enterprises in Africa: A Political Strategy Perspective
* Roger Fon, University of Kent
Fragkiskos Filipaou, University of Kent
Dragons in Lion Territory: China’s Business Relations with Africa
* Emmanuel Kodzi, Rollins College

SESSION 3.6 – COMPETITIVE
Track: China And Africa
Room: B2 003
CHAIR: Bo Liang, Saint Vincent College
SIGHTSEEING WITH M/S MAARTEN
Friday, June 16th, 18:30 – 20:00
If you want to join the Boat trip and have not already signed up in the Registration form, please contact Miriam Joakimsen at miriam.h.joakimsen@uia.no.
You’ll be on a fantastic boat trip in the idyllic archipelago around Kristiansand. M/S Maarten has been built with scenic attractions in mind. The lounge has large windows that allows you to see all the sights in comfort. M/S Maarten has lots of deck space.
www.maarten.no/en
Departure at Pir 6 in the harbour (map attached), and the boat trip arrives at Sjøhuset Restaurant, for dinner.

GALA DINER AT SCANDIC KRISTIANSAND BYSTRANDA HOTEL
20:00 – 22:30
Address: Østre strandgate 74, 4608 Kristiansand, www.scandichotels.no
If you have not already signed up for the Dinner in the Registration form, please contact Miriam Joakimsen at miriam.h.joakimsen@uia.no.

WUSHU
Li Shaoyue and Chen Xi from Confucius Institute in Bergen performing Wushu.
Wushu, meaning martial arts, considered by many as China’s national sport. Wushu has long roots in Chinese history and is closely related to Chinese culture, philosophy and medicine. Chinese martial arts provides varied and exciting training for all regardless of age, physical condition and ambitions.

AWARDS
The Nominees for Best Paper Award are
Effects of Trade Facilitation Measures on Trade Between China and Countries alon the “One Belt, One Road” Juan Zhang, Zhouhong Wu
Government influence and the internationalization of emerging market firms, Fernando Angelo Ruiz, Albena Pergelova, William Wei
Relational Competence vs. Local Isomorphism: Strategic Choices of EMNEs in Advanced Economies, Liang WANG, Hengjuan ZHANG, Xiaohua YANG
Willingness to Work for Emerging Multinationals, Jinhong Zhang, Chaocheng Zhou, Désirée van Gorp, Guangjin Zhang
The Political Economy of Chinese Investment in “One-Belt, One-Road (OBOR)” Countries, Ka Zeng
Chinese Emerging Market Multinationals’ Globalization to Developed Markets: A Qualitative Analysis, Rui Torres de Oliveira, Daniel Rottig
What Attracts China’s Contracts to Latin America? An Empirical Study of the Pattern and Determinants of Chinese Contracts, Yi Feng, Zhiyun Gao, Wanjun Jiang

THE NOMINEES FOR BEST REVIEW AWARD ARE
Hengjuan Zhang, Tsinghua University, College of Management and Economics, CN
Yulia Muratova, Aarhus University, Management, DK
Timon Immanuel Haasis, Justus-Liebig-University Giessen, Economic Geography, DE
Jane Du, National University of Singapore, East Asian Institute, SG
NACA and IJoEM is the official sponsors of the “China goes Global” best paper awards for 2017. All papers were blind reviewed to be accepted to the conference. All submitted papers were narrowed down to a list of 7 finalists. The conference organizers, in addition to the Editor-in-Chief Prof. Ilan Alon, further reviewed them and selected the best papers for an award. The Editor-in-Chief will present the best paper awards.

NACA and IJoEM is the official sponsors of the “China goes Global” best paper awards for 2017.
PARALLEL SESSION #4
08:30 - 10:00

SESSION 4.1 – COMPETITIVE
Track: Chinese M&As
Room: B2 001
CHAIR: Timon Haasis, Justus Liebig University Giessen

The Impact of Financial Structures and Bilateral Tensions on Chinese Cross-border M&As
*Junjuan Xia, Newcastle University
Yan Zeng, Newcastle University
Aly Salama, Newcastle University

Domestic and Cross-Border Acquisitions of Firms in China: The S-Curved Hypothesis
*Yulia Muratova, Aarhus University
Using Computer Modeling, Analysis and Simulation for Governmental and Corporate Policy Evaluation
*F. LeRon Shults, University of Agder
Justin E. Lane, University of Agder

SESSION 4.2 – COMPETITIVE
Track: Outward Industry Impacts
Room: B2 002
CHAIR: Leonardo Stanley, CEDES

Chinese Luxury Cosmetics: How the Beauty Ideal Affects Strategies of Western Companies
*Tiziano Vescovi, Andrea Pontiggia, Ca’Foscari University of Venice
Tatjana Mihajlovic, University of Banja Luka

Market Structure and Resource Reallocation: Evidence from China’s Steel Industry
*Xinpeng Xu, Hong Kong Polytechnic University

Creative Industry 4.0: A New Chinese Revolution?
*Lorenzo Compagnucci, University of Macerata
Francesca Spigarelli, University of Macerata

SESSION 4.3 – COMPETITIVE
Track: Strategic HRM Of Chinese MNCs
Room: B2 003
CHAIR: Christoph Lattemann, Jacobs University

Willingness to Work for Emerging Multinational
*Sanhong Zhang, Nyenrode Business University
Chao Wang, Nyenrode Business University
Desirée van Gorp, Nyenrode Business University
Guangbin Zhang, Nyenrode Business University

Knowledge transfer and HRM in and out of China
*Katja Leihland, Elkem AS

SESSION 4.4 – PANEL
Track: Chinese Overseas Investments In Europe
Room: B2 014
CHAIR: Tormod Ludvik Nilson, Wikborg Rein Law Firm

Yipeng Liu, University of Birmingham
Peter Ping Li, Liverpool University
Xian Jiaotong, Liverpool University
Christoph Lattemann, Jacobs University
Yijun Xing, Beijing Jiao Tong University
Parallel Session #5
10:30 - 12:00

SESSION 5.1 – COMPETITIVE
Track: Chinese Globalization Strategies
Room: B2 004
CHAIR: Torbjørn Bjørvatn, Universitetet i Agder

China’s Overseas Economic Zones and its ‘Going Global’ Strategy
Jennifer Anchali Stapornwongkul, University of Freiburg

Knowledge Transfer in Chinese Cross-Border Acquisitions in Developed Economies: An Organizational Learning Perspective
*Timon Haasis, Justus-Liebig-Universität Gießen
Ritam Garg, University of Erlangen-Nuremberg
Ingo Liefner, Leibniz University Hannover

Benchmarking Chinese port container terminal efficiency: Exploring key efficiency drivers
*ziaul Haque Munim, University of Agder
*Naima Saeed, University of Agder
Feifei Qin, Soochow University

SESSION 5.2 – PANEL
Track: Chinese Tourism In Norway
Room: B2 014
CHAIR: Sissel Hammerstrøm, BI

An Investigation of Chinese Tourists’ Ethical Consumption Behavior in the UK
Yujie Cai, Swansea University

SESSION 5.3 – PANEL
Track: Chinese-Nordic Relations
Room: B2 001
CHAIR: Lars Oxelheim, University of Agder

Tony Fang, Stockholm Business School
Mette Pedersen, University of Agder
Siri Mathiesen, NHO – Confederation of Norwegian Enterprises
Panel Meetings
We are asking panel Chairs to coordinate a discussion or a time to meet with presenters prior to their panel. We also ask Chairs and Presenters to arrive in their presentation rooms 15 minutes before their panel session begins to test equipment, etc.

Panel Session Guidelines
The time allocated for each panel session is 105 minutes:

a. The Chair will take roughly 5 minutes to open the session, introduce the Presenters, and set the context for the discussion.

b. Each Presenter will take no longer than 12 minutes to present their material. If any presenter would like to use PowerPoint slides, we ask that he or she use no more than 6 content slides (+1 for title and authors’ reference). Please bring your presentation with you on a flash drive and upload to the conference laptop in the assigned room ahead of your presentation time. Based on the number of papers presented in each session, the Chair might contact directly all presenters to adjust the time of presentation and number of power point slides.

c. Following the presentations, the Chair will open the discussion to the audience, giving the floor to Discussant first. Each presenter will act as discussant of the previous paper (the last paper will be discussed by the first presenter). Discussant may decide to make a one slider (ppt) with constructive but critical questions.

d. The Chair will monitor the time taken by Presenters as well as audience members. The Chair will conclude the session with a 5-minute wrap-up.

Scientific papers can be downloaded at the following link: www.chinagoesglobal.org/conference/paper-submission/. In case a full paper is not available (for interactive presentations), please contact directly the Conference host (ilan.alon@uia.no).

A timekeeper will also be assigned to each room to let speakers know when they have 5 minutes left, 1 minute and when they are out of time. (The timekeeper will also monitor time for audience questions and comments.)

Panel Materials
Chairs as well as Presenters should review the abstracts and papers for their session ahead of the conference meeting time. We hope that Chairs and Presenters will be able, where possible, to draw comparisons or discuss similar findings in the related papers.

Equipment
Note: it will not be possible for presenters to use their own laptops during their session so please load any materials to the conference computers prior to the start of your session.

There will be one computer in each conference room that is synched to a projector. Please put your slides on a USB drive. We ask that Presenters do not use live internet connections due to the number of speakers and sessions.

Role of Chair
The Chair has responsibility for moderating the session and ensuring that the discussion is lively, informative and stays on time. We ask that Chairs:

1. Ask presenters for their papers or abstracts for their session prior to the conference
2. Meet with their Presenters prior to the start of their session.
3. Ensure that all PPT slides for the session are uploaded on the conference computer, and
4. Be actively involved in the discussion.

Role of Presenters
As previously mentioned in the Panel Session Guidelines (b.), presenters should plan their presentations to stay within the allotted time of 12 minutes. We ask that they not read their papers but instead focus on learnings and conclusions that encourage discussion. If a Presenter would like to use slides, we ask that he or she limit the number of content slides to 6, using the rule of thumb that it takes roughly 2 minutes to present each slide.
Most buildings on Gimlemoen, and many auditoriums and other rooms have been named after historical people linked to academic activity and/or region. Below Standing list gives an overview of the buildings and rooms names are related to:

SCHOOL OF BUSINESS AND LAW Gimlemoen 19
Alpha: Meeting Room
Beta: Meeting Room
Kunnskapsparken Cafeteria

B-BUILDING (Auditoriums): Gimlemoen 25
Gabriel Scott: B1 001 auditorium
Arne Garborg: B1 006 Plenum auditorium
Knut Hamsun: B1 007 auditorium
Henrik Ibsen: B1 018 auditorium
Jens Bjønneboe: B2 014 seminarrom
Andreas Faye: B3 004 seminarrom
Lars Aase: B3 034 lesesal

Timetables in the Conference bag.