

11th Annual

China *goes* Global Conference

June 15 - 17, 2017

Kristiansand, Norway

Program



www.chinagoesglobal.org



Arranged by

china goes global
中國 走向 全球化
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Chinese Globalization Association and University of Agder

Hosted by

University of Agder



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- = Presenting paper

GENERAL INFORMATION

OPENING HOURS OF CONFERENCE INFORMATION DESK/OFFICE

Location: SCHOOL OF BUSINESS AND LAW, Kunnskapsparken, Room 9i 2 38

Thursday: 12:00–19:00

Friday: 08:00–18:00

Saturday: 08:00–12:30

Phone: **+4748010541**

The event is open to registered delegates only.

All attendees are required to wear their conference badges at all times.

COMPANIONS

Partners are welcome to participate in the social program. Please register them as accompanying persons through our registration system.

FIRST AID ASSISTANCE

If first aid is required, please inform a member of the staff immediately.

Email: miriam.h.joakimsen@uia.no Phone: 0047 480 10 541

LOST & FOUND

The lost and found is located at the conference office in SCHOOL OF BUSINESS AND LAW, Kunnskapsparken, Room 9i 2 38

TRANSPORTATION IN KRISTIANSAND

BUS:

Time table at <http://akt.no/>

Departure from City Hall (Rådhuset) in the City Centre - 12 min, Bus M1, M2 and M3
(Bus map in the Conference bag)

TAXI:

Agder Taxi: +47 380 02 000

Taxi Sør: +47 380 28 000



WIFI: User Guide “How to get network access” in last pages of the Program

WORDS OF WELCOME FROM THE EXECUTIVE BOARD

Dear Presenters, Participants and Guests,

The China goes Global (CGG) Conferences have roots in a 2005 Rollins College conference and a subsequent foundation grant from the Alexander von Humboldt Stiftung for a trans-Atlantic joint research project with Rollins College, Georgia Tech, Harvard University and Jacobs University on China's outward investment. Ever since the first conference in 2005, which held at Rollins College in Florida, the China goes Global™ conference has benefited and thrived from the enthusiasm, motivation and dedication of the members of the Chinese Globalization Association (CGA).

The rise of China as a global economic power and the increasing awareness of its impact on international trading regimes have engendered a new dialogue about intercontinental business matters. We founded the Chinese Globalization Association in 2012 to support and encourage academic research on the phenomenon of the contemporary globalization of China, not only as an exchange of knowledge between academic and business institutions but also to advance public awareness of the issues. Each year, more than 100 scholars attend the China goes Global™ conference. Their contributions not only add to the growth of knowledge about China's modern political and economic development, global crises and changes in business and people interaction but also ensure a realistic perspective on the changes we face in the world market. The Chinese Globalization Association (CGA), Inc., a non-profit organization, was formed exclusively for charitable, scientific, and educational purposes. Its mission is to assist, promote, and advance the development of the emerging field of study and research on Chinese globalization, emphasizing multidisciplinary approaches, including fields of knowledge such as international business, economics, political science, history, sociology and other relevant disciplines. We welcome the delegates, presenters, and guests to the 11th annual conference of CGG to the University of Agder, Kristiansand, Norway.

Kristiansand is the fifth largest city in Norway with nearly 90,000 inhabitants, located on the southern tip of the country. The area has a temperate climate with warm summers and cool winters and the climate is warmer than most other places at the same latitude with 18.6 °C (65.5 °F) as an average temperature in mid-June. The city has a compact city center and the University of Agder is located in its immediate vicinity. Kristiansand has historically been part of an international oriented region with close ties to Great Britain and continental Europe. As a consequence, most citizens speak excellent English and several other languages are also well represented among the 150 nationalities living in the city. In Norway, Kristiansand is best known as a summer destination, while the rest of the world knows it as a world class center



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for innovations in oil-services and offshore drilling technology. Large international companies such as NOV, Aker Maritime and Schlumberger have for many years, been present in the city employing engineers in thousands.

The University of Agder is a new and modern university located at the southern tip of Norway. Being a driving force for societal and regional development, the University of Agder pays close contact with industry, organizations and cultural institutions. It is an internationally oriented university in a region exposed to strong international competition. <https://www.uia.no/en>. The university offers a variety of PhD, Master's and Bachelor's programs covering most academic disciplines. There are currently 12,000 students enrolled and approximately 1100 faculty and staff members. The academic activities are organized into seven faculties including the UiA School of Business and Law. The UiA School of Business and Law is a comprehensive, academic institution with over 2 200 students and 100 faculty and staff members. The school offers programs on all academic levels and provides future professionals and executives with a strong foundation in wide range of relevant subjects. [https://www.uia.no/en/about-
uia/faculties/school-of-business-and-law](https://www.uia.no/en/about-uia/faculties/school-of-business-and-law).

Research is the cornerstone of the academic mission of the UiA School of Business and Law. The research based education fosters the interaction between research and teaching with dedicated researchers in all business disciplines. For the faculty, this means publishing in top ABS-rated journals as well as being able to communicate new insight in student teaching. The research from the Business School is published in leading scholarly journals as well as in books published by top rated international publishing houses. UiA School of Business and Law is by many seen as the leading European center for research in the field of international business and emerging markets.

The Nordic countries were among the first to establish diplomatic relations with the People's Republic of China, and since then have enjoyed longstanding and friendly relations. While each Nordic country values its own bilateral relationship with China, there are some areas where there may be room for further coordination. **People's Republic of China – Norway relations** date back to the 1950s with official establishment of diplomatic missions on 5 October 1954. However, on 8 October 2010, after the announcement of the next recipient of Nobel Peace Prize (Liu Xiaobo), the relations between the two countries deteriorated. China and Norway decided on Dec 19, 2016, to normalize relations after six years of freeze. Norway's Foreign Minister Borge Brende talked with China Daily's Mo Jingxi about his expectations for bilateral ties earlier this year (13 January 2017). His main points:

- China and Norway have complementary economies, and both countries will benefit greatly from enhanced economic cooperation. Norway has solid expertise and

experience in sectors such as environmental technology, maritime, offshore oil and gas exploration and fish farming which can benefit China.

- Norway has an open economy that welcomes foreign direct investment. This includes investments from China, as has also been the case over the past years. As an advanced, knowledge-based economy, Norway is an attractive destination for Chinese investment.
- Norway is already an active member of the AIIB, and we hope that the bank will prove to be an important vehicle for Norwegian investments in Asia.
- Norway's sovereign wealth fund is currently the world's largest of its kind, and has already made substantial investments in China.
- Norway has the ambition to be a knowledge hub for polar issues and research. We have a large portion of our population living above the Arctic Circle in a region that generates wealth for the entire country. We have had a longstanding and mutually beneficial cooperation with China on Arctic issues. China has established a research facility on the island of Svalbard. Research in the Arctic is pivotal to understanding climate change and how it affects our environment, and the changes are happening faster in the Arctic than anywhere else. Norway also welcomed China's participation as an observer in the Arctic Council in 2013.
- Norway is pleased with the rapid increase in Chinese tourists to Norway, and looks forward to welcoming more tourists from China in the years ahead. Norway has taken steps to facilitate swift processing of visas for Chinese nationals, and is continuously looking at ways to further enhance services in this regard.
- Norwegian educational and research institutions have also shown great interest in broadening the cooperation with their Chinese counterparts. The government's "Panorama"-strategy on research and higher education lists China as one of the six priority countries. There is great potential for expanding the contacts in many fields, ranging from climate research, the environment and environmental technology, energy, aquaculture, agriculture, polar research, and the humanities and social sciences. Some of the most promising areas for enhanced cooperation are green finance and clean energy.
- Chinese and Norwegian enterprises signed 13 agreements of cooperation in maritime produce import, shipbuilding, education, energy and other sectors.
- Over 900 business elites held in-depth discussions under the theme of creating a sustainable solution and building a better future at the event, jointly hosted by the Norwegian Embassy, ACFIC, Innovation Norway, and the China Enterprises Confederation.
- Norwegian Prime Minister Erna Solberg hailed the renormalization of Sino-Norwegian political and diplomatic ties, saying that it has created enormous opportunity for

Norway's business and employment. She said she looked forward to restarting free trade talks with China, Norway's biggest trade partner in Asia.

- The economies of China and Norway have strong complementarity and
- Norway, with its superior environment of innovation, strong research capability, and outstanding resource power, as well as unique advantages and characters in shipping, fishing, energy, environmental protection and oil and gas exploration, has expanded its business ties with China from trade to investment cooperation, technology transfer, engineering projects and other sectors.
- By December 2016, Norway has had 495 investment projects in China with investment totaling 620 million USD, while China's investment in Norway has amounted to 3.55 billion USD.
- Business delegates from both sides also held seminars on China-Norway oil and natural gas collaboration, green smart city and green transformation, start-up enterprises and innovation, healthcare and welfare technology, tourism, digital market and shared economy

We are happy to welcome the CGG delegates to Norway and to continue making a singular contribution to the globalization of China. This year features nearly over 100 delegates, 23 panels and 57 presentations. We hope to expand our network of friendship and develop new collegial relations leading to academic and scientific contributions as well as new funding opportunities and business relations.

With best regards,



Ilan Alon

Ilan Alon, Ph.D.
President of CGA and Chair of CGG
On behalf of the Executive Board

PROGRAM COMMITTEE



CGA: **President**

Dr. Ilan ALON is Professor of Strategy and International Marketing at the University of Agder (UiA), Norway, and visiting professor at the University of International Business and Economics (UIBE), China. Prior to this, he was George D. and Harriet W. Cornell Chair of International Business, Chairperson of the International Business department, and Director of both the China and the India Centers at Rollins College, Florida, USA. Dr. Alon was also a visiting scholar at Harvard University. He published over 30 books and 100 peer-reviewed articles. His China books include: Chinese Culture,

Organizational Behavior and International Business Management (Greenwood, 2003), Chinese Economic Transition and International Marketing Strategy (Greenwood, 2003), Business and Management Education in China: Transition, Pedagogy and Training (World Scientific, 2005), The Globalization of Chinese Enterprises (Palgrave, 2008), Biographical Dictionary of New Chinese Entrepreneurs and Business Leaders (Edward Elgar Publishing, 2009), China Rules: Globalization and Political Transformation (Palgrave, 2009) A Guide to the Top 100 Companies in China (World Scientific, 2010). Entrepreneurial and Business Elites of China (Emerald, 2011). Dr. Alon is a recipient of the Chinese Marketing Award, a dual award from the Tripod Marketing Association (China) and the Society for Marketing Advances (USA), and the prestigious Rollins College McKean Award for his work on education in China. He has taught courses in top Chinese MBA programs including Shanghai Jiao Tong University, Fudan University, East China University for Science and Technology and China Europe International Business School. He is also an international business consultant, with experience in China as well as other countries in Asia, the Middle East, Europe and America, and a featured speaker in many professional associations.

Ilan Alon, Ph.D; School of Business and Law, Universitetet i Agder, Norway.
Email: ilan.alon@uia.no



CGA: **Membership Affairs**

Dr. Julian CHANG is the Dean, of the AITIA Institute, IMC/Octave. He received his Ph.D. in political science from the Department of Government at Harvard University, where he also served as residential dean of Cabot House from 1993 to 1996, and worked in the University Development Office. He received his B.A. from Yale University and won a Yale-China fellowship to teach at Wuhan University, China.

In 1996, Chang went west to Stanford to become assistant director of the Center for East Asian Studies. In 1997, he helped to establish the Stanford Asia/Pacific Scholars Program, a university-wide fellowship program for graduate students from Asia. He joined Stanford's Asia Pacific Research Center (A/PARC) as deputy director in the fall of 1998 and returned to Harvard in 2001. His research interests include Sino-Soviet/Russian relations, Chinese enterprise reform and globalization, and mass media in China. He has edited several books on Asia, including *Economic Reform and Cross-Strait Relations: Taiwan and China in the WTO* (2007, with Steven Goldstein), *Presidential Politics in Taiwan: The Administration of Chen Shui-bian* (2008, with Steven Goldstein), and *China Rules: Globalization and Political Transformation* (2009, with Ilan Alon, Marc Fetscherin, Christoph Lattemann, and John McIntyre).

Julian Chang, Dean, Aitia Institute, IMC/Octave. E-mail: julianchang@livingoctave.com



CGA: **Vice-President & Research Affairs**

Dr. Christoph LATTEMANN is Professor for Business Administration and Information Management at the Jacobs University Bremen. He is the director of the Jacobs Center for the Research on China and Globalization and Vice-Director of the Confucius Institute Bremen and director of the Chinese Globalization Association. He has published 8 books and more than 150 scientific publications. His latest articles are on the most recent top two worldwide trends: The Globalization of China (in particular Chinese OFDI to Europe) and the Digital Transformation (Design Thinking, Management Information Systems, Governance Concepts).

Since 2010 he is a senior editor for the International Journal of Emerging Markets (IJoEM). He is also an international business consultant, in particular in the information industry and Design Thinking. He is member of various review boards and professional associations.

He was a visiting scholar at Harvard University and Stanford University and taught courses in top MBA programs at Copenhagen Business School, Hasso Plattner Institute for Software Engineering, and Educatis University in Switzerland. Formerly he held senior positions in project management in the financial industry.

Prof. Dr. Christoph Lattemann, Jacobs University Bremen, Germany. Email: c.lattemann@jacobs-university.de



CGA: **Secretary**

Dr. John R. MCINTYRE has been Director of the Georgia Tech Center for International Business Education and Research (CIBER), a national center of excellence, since 1993 and a full professor of international business management and international relations with joint appointments in the College of Management and the Sam Nunn School of International Affairs of the Georgia Institute of Technology, Atlanta, Georgia. He received his graduate education at McGill, Strasbourg and Northeastern Universities, obtaining his Ph.D. at the University of Georgia. Published in over 80 journals, reviews, and book chapters. He is author and co-editor of ten books, including “Business and Management Education in China: Transition, Pedagogy and Training” and “Globalization of Chinese Enterprises”. Recipient of numerous competitive grants to further the internationalization of business education and research. Extensive corporate consulting experience; expert in the aluminum industry.

He is member of various review boards and professional associations.

Prof. Dr. John McIntyre, Georgia Tech Center for International Business Education and Research (CIBER), Atlanta, USA; Email: John.McIntyre@scheller.gatech.edu



CGA: **Communication Affairs**

Dr. Francesca SPIGARELLI is Assistant Professor of Applied Economics, at the University of Macerata and Director of the China Center. She is Vice Rector for Entrepreneurship and Technological Transfer. She serves as deputy for international relation and research project of the Department of Law (University of Macerata)

She is coordinator of two European Funded project: “PEOPLE MCSA RISE: Horizon 2020” on GRAGE – Grey and green in Europe: elderly living in urban areas and of “PEOPLE MCSA IRSES – 7 PF” on Partnering Opportunities between Europe and China in the Renewable Energies and Environmental industries.

She is a scientific coordinator of LUCI- Laboratory for Creativity and Humanism, University of Macerata. Her main teaching Areas are: International Business, Applied Economics, Microeconomics.

Prof. Dr. Francesca Spigarelli, Piaggia dell’Università 2, 62100 Macerata (Italy), Email: Spigarelli@unimc.it



CGA: *Treasurer*

Prof. Wenxian ZHANG is a member of Arts and Sciences faculty since 1995. He is a recipient of the Cornell Distinguished Faculty Service Award, Arthur Vining Davis Fellow, and a full professor at Rollins College in Winter Park, Florida. He also won the Patrick D. Smith Award for his academic work with Dr. Maurice O’Sullivan on “A Trip to Florida for Health and Sport” (FHS Press, 2010). In addition to many articles on information studies, historical research, and Chinese business management, his recent book publications related to China include “The Biographical Dictionary of New Chinese Entrepreneurs and Business Leaders”, “A Guide to the Top 100 Companies in China” (World Scientific, 2010), “The Entrepreneurial and Business Elites of China: The Chinese Returnees Who Have Shaped Modern China (Emerald, 2011), and “A Winter in Sunshine” (Shanghai University Press, 2012).

Prof. Wenxian Zhang, Rollins College, 1000 Holt Avenue, Winter Park, FL 32789, USA; Email: WZhang@Rollins.edu



CGA: *Marketing*

Dr. William Hua WANG is Associate Dean, EMLyon, Dean, EMLYON Asia, French Dean, Asia Europe Business School, France. His research interests center on the innovation management, foreign direct investment, industrial clusters, globalization strategy of Chinese companies, and the automotive industry in China. He has more than 100 publications in journals, book chapters and in conference proceedings, including Asia Pacific Journal of Management. He has taught courses in leading MBA and EMBA programs. He is the Director of China Euro-Mediterranean Center of Diversity (CEMCD) research center, steering committee member of Gerpisa (international automobile industry research network), one of the 30 think tank members of 21st China Business Herald Automobile Center. Wang received a PhD from Université Pierre Mendes France, in France.

Prof. Dr. William Hua Wang, EMLyon, France. E-mail: Hwang@em-Lyon.com.

KEYNOTE SPEAKERS BIO



HELGE AASEN

Helge Aasen was appointed chief executive officer of Elkem AS in April 2009. He has broad experience from various business areas in Elkem, within operations, as well as sales, marketing and commercial positions. Mr. Aasen started his career in Elkem in July 1990. Previous experience includes engineering work in Norsk Ferro AS, part of Norsk Jern Holding. Mr. Aasen holds a Master's degree in process metallurgy from the Technical University in Trondheim (NTNU) and has completed the IMD programme for executive directors in Lausanne, Switzerland. Since 2011, Mr Aasen has been a member of the board of China National Bluestar Company, the owner of Elkem.

Elkem is a company that produces solar grade silicon, silicon, alloys for the foundry industry, carbon and microsilica. Elkem is owned by China National Bluestar Group Co. Ltd. (Bluestar), which bought the company from Orkla Group for 2 billion USD in 2011. The deal excluded 85 percent of the sister company Elkem Energi AS.

The company serves the construction, transport, engineering, packaging, aluminium, chemical and electronic industries. Elkem has 13 factories in Europe, North America, South America and Asia

Lecture title: **Chinese Ownership and Growth Strategy**



DR. DAVID ZWEIG

David Zweig is Chair Professor, Division of Social Science, and Director, Center on China's Transnational Relations (www.cctr.ust.hk), HKUST. He also teaches in the EMBA and MBA programs at the School of Business Management at **HKUST**. He is an Adjunct Professor, School of Social Sciences and Humanities, National University of Defense Technology, Changsha, Hunan, and Vice-President of the Center on China's Globalization (Beijing). In June 2012, he gave the former head of the Organization Department of the Chinese Communist Party, Li Yuanchao (the current Vice President), an evaluation of the CCP's 1000 Talent Program.

Lecture title: ***China Goes Out for Energy and Talent: Success and its Limits***



JINGZHOU TAO

Jingzhou Tao is the Managing Partner at **Dechert LLP** responsible for developing the firm's Asian practice. He has almost 30 years of experience advising Fortune 500 companies on China-related matters. His areas of practice include international mergers and acquisitions, arbitration, and corporate work. Jingzhou has represented major Chinese, European, Japanese, and American companies in hundreds of transactions in China on such matters as merger and acquisition; tax planning; strategic alliances; and intellectual property protection. He has acted as counsel, chief arbitrator or party nominated arbitrator in over a hundred international arbitration proceedings involving merger and acquisition, letters of credit, construction projects, management contracts, joint ventures, tax planning, strategic alliances, technology transfers, trademark licensing agreements, agency agreements, and international sales of goods.

International arbitration related positions currently held by Jingzhou include:

- Member of the Court, ICC International Court of Arbitration;
- Member of the Advisory Committee of China International Economic and Trade Arbitration Commission;
- Member of International Advisory Board, Hong Kong International Arbitration Center;
- Member of the Board of Trustee of Foundation International for Arbitration Advocacy;
- Member of the Editorial Board of Global Arbitration Review;
- Co-Chair of China International Arbitration Club.

Mr. Tao is an adjunct professor at Peking University Law School, East China University of Political Science and Law, China University of Political Science and Law for the MBA program, and a specially-invited professor of law for the International Arbitration Program at Tsinghua University School of Law

*Speech Title: **Dispute Resolutions of Chinese Outbound Mergers and Acquisitions***

CONFERENCE TRACKS AND CHAIRS

THURSDAY, JUNE 15TH

18:00 – 19:00

ROOM: KUNNSKAPSPARKEN CAFETERIA
BOOK PRESENTATIONS
 CHAIR: Wenxian Zhang, *Rollins College*
 Zhang, *Rollins College*

FRIDAY, JUNE 16TH

09:45 – 11:15

SESSION 1.1 – COMPETITIVE

TRACK: EDUCATION

ROOM: B2 002
 CHAIR: Mingxia Zhu, *University of International Business and Economics, Beijing*

SESSION 1.2 – COMPETITIVE

TRACK: MEDIA AND COMMUNICATION

ROOM: B2 001
 CHAIR: Daniel J. Julius, *New Jersey City University*

SESSION 1.3 – COMPETITIVE

TRACK: GEOPOLITICS

ROOM: B2 004
 CHAIR: Jean-Francois Hennart, *Tilburg University*

SESSION 1.4 – COMPETITIVE

TRACK: GOVERNMENT POLICIES

ROOM: B2014
 CHAIR: Marco R. Di Tommaso, *University of Ferrara*

SESSION 1.5 – COMPETITIVE

TRACK: CHINA IN ASIA

ROOM: B 2 006
 CHAIR: William Hua Wang, *Asia Europe Business School*

13:45 – 15:15

SESSION 2.1 – COMPETITIVE

TRACK: KNOWLEDGE AND INNOVATION

ROOM: B2 001
 CHAIR: Cheryl Cordeiro, *University of Gothenburg*

SESSION 2.2 – COMPETITIVE

TRACK: NEGOTIATION, LANGUAGE AND CULTURE

ROOM: B2 002
 CHAIR: Stina Torjesen, *University of Agder*

SESSION 2.3 – COMPETITIVE

TRACK: CHINESE INSTITUTIONS

ROOM: B2 006
 CHAIR: Daniel Rottig, *Florida Gulf Coast University*

SESSION 2.4 – PANEL

TRACK: CONFUCIUS INTSTITUTE AND

GLOBAL EXPANSION

ROOM: B2 014
 CHAIR: Francesca Spigarelli, *University of Macerata*

15:30 – 17:00

SESSION 3.1 – COMPETITIVE

TRACK: CHINESE EMNEs

ROOM: B2 004
 CHAIR: Hinrich Voss, *University of Leeds*

SESSION 3.2 – COMPETITIVE

TRACK: OFDI: DETERMINANTS AND LOCATION CHOICE

ROOM: B2 003
 CHAIR: Bo Liang, *Saint Vincent College*

SESSION 3.3 – COMPETITIVE

TRACK: CHINESE INNOVATION

ROOM: B2 002
 CHAIR: Ziaul Haque Munim, *University of Agder*

SESSION 3.4 – COMPETITIVE

TRACK: OBOR: UPGRADING OF CAPABILITIES

ROOM: B2 001
 CHAIR: Alessia Amighini, *Università del Piemonte Orientale*

SESSION 3.5 – COMPETITIVE

TRACK: CHINA AND AFRICA

ROOM: B2 003
 CHAIR: Emmanuel Kodzi, *Rollins College*

SATURDAY, JUNE 17TH

08:30 – 10:00

SESSION 4.1 – COMPETITIVE

TRACK: CHINESE M&As

ROOM: B2 001
 CHAIR: Timon Haasis, *Justus Liebig University Giessen*

SESSION 4.2 – COMPETITIVE

TRACK: OUTWARD INDUSTRY IMPACTS

ROOM: B2 002
 CHAIR: Leonardo Stanley, *CEDES*

SESSION 4.3 – COMPETITIVE

TRACK: CHINA'S GLOBAL TRADE-STRATEGY

ROOM: B2 004
 CHAIR: Hao Yufan, *University of Macau*

SESSION 4.4 – COMPETITIVE

TRACK: STRATEGIC HRM OF CHINESE MNCs

ROOM: B2 003
 CHAIR: Christoph Lattemann, *Jacobs University*

SESSION 4.5 – PANEL

TRACK: CHINESE OVERSEAS INVESTMENTS IN EUROPE

ROOM: B2 014
 CHAIR: Tormod Ludvik Nilsen, *Wikborg Rein Law Firm*

10:30 – 12:00

SESSION 5.1 – COMPETITIVE

TRACK: CHINESE GLOBALIZATION STRATEGIES

ROOM: B2 004
 CHAIR: Francesca Spigarelli, *University of Macerata*

SESSION 5.2 – INTERACTIVE

ROOM: B3 004
 CHAIR: Naima Saeed, *University of Agder*

SESSION 5.3 – PANEL

TRACK: CHINESE TOURISM IN NORWAY

ROOM: B2 014
 CHAIR: Sissel Hammerstrøm, *BI*

SESSION 5.4 – PANEL

TRACK: CHINESE-NORDIC RELATIONS

ROOM: B2 001
 CHAIR: Ilan Alon, *University of Agder*

PROGRAM OVERVIEW

Thursday 15th of June

*School of Business and Law, UiA,
Kunnskapsparken, Gimlemoen 19*

12:00 - 14:00

Closed meeting for the Board

*School of Business and Law, UiA,
Meeting room Beta*

14:00 - 16:00

Tour in the Jegersberg forest

Guided by Professor Trond Randøy

16:00 – 18:00

Registration

School of Business and Law, UiA,
Gimlemoen 19

Closed Parallel sessions

16:00 - 17:00

Edited Book – Room Beta

17:00 - 18:00

EU project – Room Alpha

18:00 – 19:00

Distinguished Book Authors and Editors Panel

Kunnskapsparken Cafeteria

19:15 – 19:30

Introduction of School of Business and
Law by Dean **Kristin Wallevik**

19:30 – 23:00

Welcome BBQ

School of Business and Law,
Gimlemoen 19, Kristiansand
Kunnskapsparken Cafeteria

Friday 16th of June

*University of Agder, Gimlemoen 25,
Kristiansand, Auditorium B1006*

07:00-08:00

Taiji Morning Workout

07:30 – 08:30

Registration

08:30 – 08:50

Opening Speeches:

Harald Furre, Mayor of Kristiansand
municipality

Karl-Heinz Frank Reichert, Rector and
Professor, University of Agder

08:50 – 09:25

Keynote Speech:

Helge Aasen, CEO of Elkem AS

09:25 – 09:45

Coffee Break

09:45 – 11:15

Parallel session #1

11:15 – 11:45

Photo session

11:45 – 12:45

Lunch

12:45 – 13:45

Keynote Speech:

David Zweig Chair Professor, The Hong
Kong University of Science
and Technology

13:45 - 15:15

Parallel session #2

15:15 – 15:30

Coffee Break

15:30 – 17:00

Parallel session #3

18:30 – 20:00

Sightseeing with M/S Maarten

20:00 – 22.30

Gala Dinner, Scandic Kristiansand Bystranda hotel

Entertainment, Speeches and Awards

Keynote Speech:

Tao Jingzhou, Dechert LLP Beijing

Saturday 17th of June

*University of Agder, Gimlemoen 25,
Kristiansand, Auditorium B1006*

08:30 – 10:00

Parallel session #4

10:00 – 10:30

Coffee break

10:30 – 12:00

Parallel session #5

12:00 – 12:15

Auditorium B1 006

Wrap up

*Please be aware of that changes in the
program may occur*

Closing remarks

Organizing Committee

THURSDAY, JUNE 15TH

School of Business and Law, UiA, Kunnskapsparken, Gimlemoen 19

14:00 - 16:00 **Tour in the Jegersberg forest** (leaving at 14:00 from School of business and law, Gimlemoen 19, outside the main entrance) *Guide: Professor Trond Randøy*

About

Jegerberg is a large forest close to town with lakes and marked trails. These and many more trails are situated in a magnificent terrain where parts of the old road, Vestlandske Hovedvei, runs. Along the route you will encounter beautiful forestry, gorgeous tarn and lakes. underway. <https://www.visitnorway.com/listings/jegersberg/86353/>

16:00 - 18:00 **Registration**

Closed parallel sessions (by invitation)

16:00 - 17:00 **Edited book** - Room Beta – Chair Prof. Wenxian Zhang

17:00 - 18:00 **EU project** - Room Alpha – Chair Dr. Christoph Lattemann

18:00 - 19:00 **Distinguished Book Authors and Editors Panel**
Kunnskapsparken Cafeteria

19:15 – 19:30 Introduction of School of Business and Law by Dean **Kristin Wallevik**

19:30 - 23:00 **Welcome BBQ**
School of business and law, Kunnskapsparken cafeteria, Gimlemoen 19, Kristiansand
You will enjoy delicious roasted lamb by **Jens Eide**, well known for his fantastic meat dishes.
The chefs are grilling Whole lamb, pork, sausages. This are served with different kinds of potatoes, salads and sauces.

DISTINGUISHED BOOK AUTHORS AND EDITORS PANEL

School of Business and Law, UiA, Gimlemoen 19

18:00 – 19:00

ROOM: KUNNSKAPSPARKEN CAFETERIA

BOOK PRESENTATIONS

CHAIR: Wenxian Zhang, *Rollins College*

China's Way to The U.S. Market: China's Outbound Foreign Direct Investment in the United States

Bo Liang, *Saint Vincent College*

Li Yan, *Xi'an Jiaotong Liverpool University*

Emerging Markets and Financial Globalization: A Comparative Analysis

Leonardo Ernesto Stanley, *CEDES*

Belt and Road: A Game Changer?

Alessia A. Amighini, *Università del Piemonte Orientale*

Filippo Fasulo, *University of Milan*

Fabio Indeo, *Hanyang University*

Maria Lagutina, *Saint Petersburg State University*

Yuan Li, *University of Cambridge*

Xavier Richet, *University Sorbonne Nouvelle*

Joel Ruet, *University of Paris*

Valeria Talbot, *ISPI*

Xieshu Wang, *University of Paris*

The China Factor

Amy Karam, *Karam Consulting*

SOCIAL PROGRAM THURSDAY

Guided Tour in the Jegersberg forest

Thursday, 14:00 – 16:00

(We are leaving at 14:00 from School of business and law, Gimlemoen 19, outside the main entrance)

Jegersberg is a large forest close to town with lakes and marked trails. These and many more trails are situated in a magnificent terrain where parts of the old road, Vestlandske Hovedvei, runs. Along the route you will encounter beautiful forestry, gorgeous tarn and lakes. underway. <https://www.visitnorway.com/listings/jegersberg/86353/>



Welcome BBQ

Thursday, 19:00 – 23:00

In the School of business and law, Kunnskapsparken Cafeteria, Gimlemoen 19, Kristiansand

You will enjoy delicious roasted lamb by **Jens Eide**, well known for his fantastic meat dishes.

The chefs are grilling Whole lamb, pork, sausages. This are served with different kinds of potatoes, salads and sauces.



FRIDAY, JUNE 16TH

University of Agder, Gimlemoen 25, Kristiansand - Auditorium Arne Garborg, B1 006

- 07:00 - 08:00 **Taiji Morning Workout**
(Place: If nice weather: the Lawns outside UiA/ in case of bad weather: in the Vrimlehallen)
- 07:30 - 08:30 **Registration**
- 08:30 - 08:50 **Opening speeches:**
Harald Furre, Mayor of Kristiansand Municipality
Karl-Heinz Frank Reichert, Rector and Professor at the University of Agder
- 08:50 – 09:25 **Keynote Speaker: Helge Aasen**, CEO of Elkem AS
Chinese Ownership and Growth Strategy
- 09:25 - 09:45 *Coffee Break*
- 09:45 - 11:15 **Parallel session #1**
- 11:15 - 11:45 **Photo session** (outside Auditorium B1 006)
- 11:45 - 12:45 *Lunch*
- 12:45 - 13:45 **Keynote Speaker: David Zweig** Chair Professor, The Hong Kong University of Science and Technology
China Goes Out for Energy and Talent: Success and its Limits
15 min QA
- 13:45 - 15:15 **Parallel session #2**
- 15:15 - 15:30 *Coffee Break*
- 15:30 - 17:00 **Parallel session #3**
- 18:30 - 20:00 **Sightseeing with M/S Maarten**
- 20:00 - 22:30 **Gala Dinner, Scandic Kristiansand Bystranda hotel**
Entertainment, Speeches and Awards
Keynote Speaker: Tao Jingzhou, Dechert LLP Beijing

PARALLEL SESSION #1

09:45 – 11:15

SESSION 1.1 – COMPETITIVE

TRACK: EDUCATION

ROOM: B2 002

CHAIR: Mingxia Zhu, *University of International Business and Economics, Beijing*

The New Ecology of Higher Education's Development: Cooperation Between University and Industry

Cao Ye, *Tianjin University of Technology and Education*

Research on Foundation of Chinese Modern Vocational Education System

Liu Ying, *Tianjin University of technology and Education*

Ye Cao, *Tianjin University of technology and Education*

Link to the Future: Personal Leadership Development Plans as a Form of Mobilizing MBA Students in China

Jan Ketil Arnulf, *BI Norwegian Business School*

Weitao Zhao, *BI Norwegian Business School*

SESSION 1.2 – COMPETITIVE

TRACK: MEDIA AND COMMUNICATION

ROOM: B2 001

CHAIR: Daniel J. Julius, *New Jersey City University*

Stakeholders' Perceptions of Chinese Takeovers: The case of Germany and Italy

Katiuscia Vaccarini, *Free University of Bozen-Bolzano*

Michael Nippa, *Free University of Bozen-Bolzano*

Francesca Spigarelli, *University of Macerata*



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UNIVERSITETET I AGDER

The Internationalization of Chinese Firms and Negative Media Coverage: The Case of Geely's Acquisition of Volvo Cars

Tony Fang, *Stockholm University*

Diana Chimenson, *Stockholm University*

SESSION 1.3 – COMPETITIVE

TRACK: GEOPOLITICS

ROOM: B2 004

CHAIR: Jean-Francois Hennart, *Tilburg University*

Belt and Road: A Game Changer in International Trade?

Alessia A. Amighini, *Università Cattolica di Milano*

Effect of Preferential Trade Agreements on Energy Trade from Chinese and Exporters' Perspectives

*Philipp Galkin, *King Abdullah Petroleum Studies and Research Center*

Carlo Andrea Bollino, *King Abdullah Petroleum Studies and Research Center*

Tarek Atalla, *King Abdullah Petroleum Studies and Research Center*

What Attracts China's Contracts to Latin America? An Empirical Study of the Pattern and Determinants of Chinese Contracts

Gao Zhijun, *Claremont Graduate University*

Feng Yi, *Claremont Graduate University*

Jiang Wanjun, *Claremont Graduate University*

SESSION 1.4 – COMPETITIVE

TRACK: GOVERNMENT POLICIES

ROOM: B2014

CHAIR: Marco R. Di Tommaso, *University of Ferrara*

Government Influence and the Internationalization of Emerging Market Firms

Fernando Angulo-Ruiz, *MacEwan University*

Albena Pergelova, *MacEwan University*

William Wei, *MacEwan University*

The Political Economy of Chinese Investment in “One-Belt, One-Road (OBOR)” Countries

Ka Zeng, *University of Arkansas Fayetteville*

SESSION 1.5 – COMPETITIVE

TRACK: CHINA IN ASIA

ROOM: B 2 006

CHAIR: William Hua Wang, *Asia Europe Business School*

Does a More Pro-Active China Bring Stability to Afghanistan and Pakistan?

Stina Torjesen, *University of Agder*

A Tale of Two States: Explaining Corporate Social Responsibility Weaknesses of Chinese Investments in Southeast Asia

Gong Xue, *Nanyang Technological University*

The Subjectification and Objectification of Chinese Women in Cultural Globalization:
Between Nationalism and Cosmopolitanism

Hongmei Li, *Miami University*

PARALLEL SESSION #2

13:45 – 15:15

SESSION 2.1 – COMPETITIVE

TRACK: KNOWLEDGE AND INNOVATION

ROOM: B2 001

CHAIR: Cheryl Cordeiro, *University of Gothenburg*

The Development of Innovation and Entrepreneurship Education in Chinese Universities:
History, Problems and Path Selection

Hongwei Xu, *Tianjin University of Technology and Education*

Entrepreneurs' Expectations for Job-Growth in their Businesses in China: Influenced by
Entrepreneurial Human and Social Capital Acquired in Education and Training

Thomas Schøtt, *University of Southern Denmark*

China in the Transnational Networks of Knowledge Producers: Implication for Growth,
Innovation and Competitiveness. An Investigation on the case of Health Sciences

*Marco R. Di Tommaso, *University of Ferrara*

Chiara Pollio, *University of Ferrara*

Lauretta Rubini, *University of Ferrara*

SESSION 2.2 – COMPETITIVE

TRACK: NEGOTIATION, LANGUAGE AND CULTURE

ROOM: B2 002

CHAIR: Stina Torjesen, *University of Agder*

When not enough Chineseness and too much Swedishness is good enough for Business
Negotiations in Singapore: a study of Diaspora, Heteroglossia and the Centripetal forces of
Unitary Language

Cheryl Marie Cordeiro, *University of Gothenburg*

High-Performance Courts: The Myth of the Chinese Non-Team

Jan Ketil Arnulf, *BI Norwegian Business School*

Tomas Casas I Klett, *BI Norwegian Business School*

Limits of a Second Language: Native and Second Languages in Management Team
Communication

Jan Ketil Arnulf, *BI Norwegian Business School*

Wanwen Dai, *BI Norwegian Business School*

SESSION 2.3 – COMPETITIVE

TRACK: CHINESE INSTITUTIONS

ROOM: B2 006

CHAIR: Daniel Rottig, *Florida Gulf Coast University*

China's New Government International Investment Roles under President Xi Jinping

Stephen C. Thomas, *University of Colorado Denver*

Ji Chen, *University of Colorado Denver*

Law and the Limits of Regulation: An Assessment of the Anti-Corruption Initiatives in China

Badrintath K. Rao, *Kettering University*

Alternative Narratives: the Russian and Chinese Challenge to the Western Liberal Order

Flavia Lucenti, *Research Center on contemporary China*

SESSION 2.4 – PANEL

TRACK: CONFUCIUS INTSTITUTE AND GLOBAL EXPANSION

ROOM: B2 014

CHAIR: Francesca Spigarelli, *University of Macerata*

Daniel J. Julius, *New Jersey City University*

Christoph Lattemann, *Jacobs University*

Rune Ingebrigtsen, *University of Bergen*

Hinrich Voss, *Leeds University*

PARALLEL SESSION #3

15:30 – 17:00

SESSION 3.1 – COMPETITIVE

TRACK: CHINESE EMNEs

ROOM: B2 004

CHAIR: Hinrich Voss, *University of Leeds*

Relational Competence vs. Local Isomorphism: Strategic Choices of EMNEs in Advanced Economies

Liang Wang, *Tianjin University*

Hongjuan Zhang, *Tianjin University*

*Xiaohua Yang, *University of San Francisco*

Chinese Emerging Market Multinationals' Globalization to Developed Markets: A Qualitative Analysis

Daniel Rottig, *Florida Gulf Coast University*

Rui Torres de Oliveira, *Florida Gulf Coast University*

Explaining the Globalization of Chinese MNEs –A Dynamic Embedded, Multilevel Framework

Christoph Latteman, *Jacobs University*

Ilan Alon, *University of Agder*

Francesca Spigarelli, *University of Macerata*

SESSION 3.2 – COMPETITIVE

TRACK: OFDI: DETERMINANTS AND LOCATION CHOICE

ROOM: B2 003

CHAIR: Bo Liang, *Saint Vincent College*

The Role of Experience in FDI Location Choice: Endogenous Risk, Exogenous Risk, and High-Level Government Visits

Peter J Buckley, *Leeds University Business School*

Liang Chen, *Leeds University Business School*

Jeremy Clegg, *Leeds University Business School*

*Hinrich Voss, *Leeds University Business School*

Greenfield Investments or Acquisitions by Chinese MNEs? The Influence of FDI Motives and Ownership type

*Diego Quer, *University of Alicante*

Enrique Claver, *University of Alicante*

Laura Rienda, *University of Alicante*

Rosario Andreu, *University of Alicante*

The Chinese Firms' Utilization of Foreign Acquisitions in Out-of-the-Mainstream Mature Economies for Enhancing Innovation Capabilities

H. Richard Nakamura, *University of Gothenburg*

*Patrik Ström, *University of Gothenburg*

SESSION 3.3 – COMPETITIVE

TRACK: CHINESE INNOVATION

ROOM: B2 002

CHAIR: Ziaul Haque Munim, *University of Agder*

“Made in China 2025”: China’s National Innovation System in Transition

Christoph Mingtao Shi, *University of Applied Sciences*

People Becoming Entrepreneurs in Greater China: Changing Inclusion of Genders, Generations and Educational Strata in Mainland China, Taiwan and Hong Kong

Liu Ye, *Zhejiang sci-tech University*

SESSION 3.4 – COMPETITIVE

TRACK: OBOR: UPGRADING OF CAPABILITIES

ROOM: B2 001

CHAIR: Alessia Amighini, *Università del Piemonte Orientale*

Could the ‘One Belt, One Road’ be China’s Last Mile in Its Asian Economic Integration?

Jane Du, *National University of Singapore*

Do ASEAN Countries Gain from China’s Belt and Road Initiative?

Jan P. Voon, *Lingnan University of Hong Kong*

An Empirical Study of the Trade Effect of Chinese Outbound Direct Investment on the Countries Along the Belt and the Road

Mingxia Zhu, *University of International Business and Economics*

Xiaohong Zhang, *University of International Business and Economics*

Qihang Xu, *University of International Business and Economics*

SESSION 3.5 – COMPETITIVE

TRACK: CHINA AND AFRICA

ROOM: B2 006

CHAIR: Emmanuel Kodzi, *Rollins College*

The Non-interference policy and Chinese State-owned Multinational Enterprises in Africa: A Political Strategy Perspective

Roger Fon, *University of Kent*

Dr. Fragkiskos Filiapaos, *University of Kent*

Dragons in Lion Territory: China's Business Relations with Africa

Emmanuel Kodzi, *Rollins College*

China's Rise Bolstering Industrialization and Economic Transformation in Africa

Michael Ehizuelen, *Zhejiang Normal University*

Mitchell Omoruyi, *Zhejiang Normal University*

SIGHTSEEING WITH M/S MAARTEN

18:30 – 20:00

You'll be on a fantastic boat trip in the idyllic archipelago around Kristiansand. M / S Maarten has been built with scenic attractions in mind. The lounge has large windows that allows you to see all the sights in comfort. M / S Maarten has lots of deck space.

<https://www.maarten.no/en/>

Departure at Pir 6 in the harbour (map attached), and the boattrip arrives at Sjøhuset Restaurant, for dinner





GALA DINER AT SCANDIC KRISTIANSAND BYSTRANDA HOTEL

20:00 – 22:30



Address: Østre strandgate 74, 4608 Kristiansand

<http://www.scandichotels.no/>

Please sign up for dinner to: miriam.h.joakimsen@uia.no

Wushu

Li Shaoyue and Chen Xi from Bergen Konfutse Institute performing Wushu



Wushu, meaning martial arts, considered by many as China's national sport. Wushu has long roots in Chinese history and is closely related to Chinese culture, philosophy and medicine.

Chinese martial arts provides varied and exciting training for all regardless of age, physical condition and ambitions.

AWARDS

The Nominees for Best Paper Award are

Effects of Trade Facilitation Measures on Trade Between China and Countries along "One Belt, One Road"

Juan Zhang, Zhouhong Wu

Government influence and the internationalization of emerging market firms

Fernando Angulo-Ruiz, Albena Pergelova, William Wei

Relational Competence vs. Local Isomorphism: Strategic Choices of EMNEs in Advanced Economies

Liang WANG, Hongjuan ZHANG, Xiaohua YANG

Willingness to Work for Emerging Multinationals

Jianhong Zhang, Chaohong Zhou, Désirée van Gorp, Guangbin Zhang

The Political Economy of Chinese Investment in "One-Belt, One-Road (OBOR)" Countries

Ka Zeng

Chinese Emerging Market Multinationals' Globalization to Developed Markets: A Qualitative Analysis

Rui Torres de Oliveira, Daniel Rottig

What Attracts China's Contracts to Latin America? An Empirical Study of the Pattern and Determinants of Chinese Contracts

Yi Feng, Zhijun Gao, Wanjun Jiang

The Nominees for Best Review Award are

Hongjuan Zhang, Tianjin University, College of Management and Economics, CN

Yulia Muratova, Aarhus University, Management, DK

Timon Immanuel Haasis, Justus-Liebig-University Giessen, Economic Geography, DE

Jane Du, National University of Singapore, East Asian Institute, SG

NACA and **IJoEM** is the official sponsors of the "China goes Global" best paper awards for 2017. All papers were blind reviewed to be accepted to the conference. All submitted papers were narrowed down to a list of 7 finalists. The conference organizers, in addition to the Editor-in-Chief Prof. *Ilan Alon*, further reviewed them and selected the best papers for an award. The Editor-in-Chief will present the best paper awards.



SATURDAY, JUNE 17TH

University of Agder, Gimlemoen 25, Kristiansand - Auditorium Arne Garborg, B1 006

08:30 - 10:00	Parallel sessions #4
10:00 - 10:30	<i>Coffee break</i>
10:30 - 12:00	Parallel sessions #5
12:00 - 12:15	Wrap up (Auditorium B1 006)

Please be aware of that changes in the program may occur
Closing remarks
Organizing Committee



PARALLEL SESSION #4

08:30 - 10:00

SESSION 4.1 – COMPETITIVE

TRACK: CHINESE M&As

ROOM: B2 001

CHAIR: Timon Haasis, *Justus Liebig University Giessen*

The Impact of Financial Structures and Bilateral Tensions on Chinese Cross-border M&As

Junjuan Xia, *Newcastle University*

Yan Zeng, *Newcastle University*

Aly Salama, *Newcastle University*

How to Use Mergers and Acquisitions to Become the Global Players: A Theoretical Study on Chinese Firms

Yue Xi, *East Stroudsburg University*

Jane Xie, *East Stroudsburg University*

Daisy Wang, *East Stroudsburg University*

Domestic and Cross-Border Acquisitions of Firms in China: The S-Curved Hypothesis

Yulia Muratova, *Aarhus University*

SESSION 4.2 – COMPETITIVE

TRACK: OUTWARD INDUSTRY IMPACTS

ROOM: B2 002

CHAIR: Leonardo Stanley, *CEDES*

Chinese Luxury Cosmetics: How the Beauty Ideal Affects Strategies of Western Companies

Tiziano Vescovi, Andrea Pontiggia, *Ca'Foscari University of Venice*,

Tatjana Mihajlovic, *University of Banja Luka*

Market Structure and Resource Reallocation: Evidence from China's Steel Industry

Xinpeng Xu, *Hong Kong Polytechnic University*

Creative Industry 4.0: A New Chinese Revolution?

Francesca Spigarelli, *University of Macerata*

Lorenzo Compagnucci, *University of Macerata*

SESSION 4.3 – COMPETITIVE

TRACK: CHINA'S GLOBAL TRADE-STRATEGY

ROOM: B2 004

CHAIR: Hao Yufan, *University of Macau*

One Belt One Road in China's Unfolding Grand Strategy

Yufan Hao, *University of Macau*

'One Belt, One Road' and China's Geoeconomic Strategy in the South Pacific

Jian Zhang, *University of New South Wales*

China: An Arctic Power, in East Asia.

Flavia Lucenti, *Università di Bologna*

SESSION 4.4 – COMPETITIVE

TRACK: STRATEGIC HRM OF CHINESE MNCs

ROOM: B2 003

CHAIR: Christoph Lattemann, *Jacobs University*/ Daniel J. Julius, *New Jersey City University*

Creating Absorptive Capacity via Talent Management Practices: The Case of Russia and China

Marina Latukha, *Saint-Petersburg State University*

Willingness to Work for Emerging Multinational

*Jianhong Zhang, *Nyenrode Business University*

Chaohong Zhou, *Nyenrode Business University*

Désirée van Gorp, *Nyenrode Business University*

Guangbin Zhang, *Nyenrode Business University*

Knowledge transfer and HRM in and out of China

Katja Lehland, *Elkem AS*

SESSION 4.5 – PANEL



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TRACK: CHINESE OVERSEAS INVESTMENTS IN EUROPE

ROOM: B2 014

CHAIR: Tormod Ludvik Nilsen, *Wikborg Rein Law Firm*

Yipeng Liu, *University of Birmingham*

Peter Ping Li, *Liverpool University*

Xian Jiaotong, *Liverpool University*

Christoph Lattemann, *Jacobs University*

Daniel J. Julius, *New Jersey City University*

Yijun Xing, *Beijing Jiao Tong University*

PARALLEL SESSION #5

10:30 - 12:00

SESSION 5.1 – COMPETITIVE

TRACK: CHINESE GLOBALIZATION STRATEGIES

ROOM: B2 004

CHAIR: Francesca Spigarelli, *University of Macerata*

China's Overseas Economic Zones and its 'Going Global' Strategy

Jennifer Anchali Stapornwongkul, *University of Freiburg*

Knowledge Transfer in Chinese Cross-Border Acquisitions in Developed Economies: An Organizational Learning Perspective

*Timon Haasis, *Justus-Liebig-Universität Gießen*

Ritam Garg, *University of Erlangen-Nurember*

Ingo Liefner, *Leibniz University Hannover*

Indirect linkages of Chinese Outward Foreign Direct Investment: Deliberate Strategy or Unintended Regional Leverage?

Claes Göran Alvstam, *University of Gothenburg*

SESSION 5.2 – INTERACTIVE

ROOM: B3 004

CHAIR: Naima Saeed, *University of Agder*

To Be Determined

Kasandra Behrndt-Eriksen, *University of Copenhagen*

The Impact of China's WTO Accession on East Asia

Pulkit Kaushik, *Hidayatullah National Law University*

Using Computer Modeling, Analysis and Simulation for Governmental and Corporate Policy Evaluation

F. LeRon Shults, *University of Agder*

Justin E. Lane, *University of Agder*

Political Risk and Chinese Investment in Africa: An Exploratory Study

Xueli Huang, *Royal Melbourne Institute of Technology*

Benchmarking Chinese port container terminal efficiency: Exploring key efficiency drivers

Ziaul Haque Munim, *University of Agder*

Naima Saeed, *University of Agder*

Feifei Qin, *Soochow University*

SESSION 5.3– PANEL

TRACK: CHINESE TOURISM IN NORWAY

ROOM: B2 014

CHAIR: Sissel Hammerstrøm, BI

Zhang Jie, *GoDigital*

Christian Lunde, *Visit Norway*

An Investigation of Chinese Tourists' Ethical Consumption Behavior in the UK

Yujie Cai, *Swansea University*

SESSION 5.4 – PANEL

TRACK: CHINESE-NORDIC RELATIONS

ROOM: B2 001

CHAIR: Ilan Alon, *University of Agder*

Tony Fang, *Stockholm Business School*

Mette Pedersen, *University of Agder*

Siri Mathiesen, *NHO – Confederation of Norwegian Enterprises*

CHAIR AND PANEL GUIDELINES

Panel Meetings

We are asking panel Chairs to coordinate a discussion or a time to meet with presenters prior to their panel. We also ask Chairs and Presenters to arrive in their presentation rooms 15 minutes before their panel session begins to test equipment, etc.

Panel Session Guidelines

The time allocated for each panel session is 105 minutes:

- a. The Chair will take roughly 5 minutes to open the session, introduce the Presenters, and set the context for the discussion.
- b. Each Presenter will take no longer than 12 minutes to present their material. If any presenter would like to use PowerPoint slides, we ask that he or she use no more than **6 content slides** (+ 1 for title and authors' reference). Please bring your presentation with you on a flash drive and upload to the conference laptop in the assigned room ahead of your presentation time. Based on the number of papers presented in each session, the Chair might contact directly all presenters to adjust the time of presentation and number of power point slides.
- c. Following the presentations, the Chair will open the discussion to the audience, giving the floor to Discussant first. **Each presenter will act as discussant of the previous paper (the last paper will be discussed by the first presenter)**. Discussant may decide to make a one-slider (ppt) with constructive but critical questions. The Chair will monitor the time taken by Presenters as well as audience members. The Chair will conclude the session with a 5minute wrap-up.

Scientific papers can be downloaded at the following link:

<http://www.chinagoesglobal.org/conference/paper-submission/>. In case a full paper is not available (for interactive presentations), please contact directly the Conference host (ilan.alon@uia.no).

A timekeeper will also be assigned to each room to let speakers know when they have 5 minutes left, 1 minute and when they are out of time. (The timekeeper will also monitor time for audience questions and comments.)

Panel Materials

Chairs as well as Presenters should review the abstracts and papers for their session ahead of the conference meeting time. We hope that Chairs and Presenters will be able, where possible, to draw comparisons or discuss similar findings in the related papers.

Equipment

Note: It will not be possible for presenters to use their own laptops during their session so please load any materials to the conference computers prior to the start of your session.

There will be one computer in each conference room that is synched to a projector. Please put your slides on a USB drive. We ask that Presenters do not use live internet connections due to the number of speakers and sessions.

Role of Chair

The Chair has responsibility for moderating the session and ensuring that the discussion is lively, informative and stays on time. We ask that Chairs:

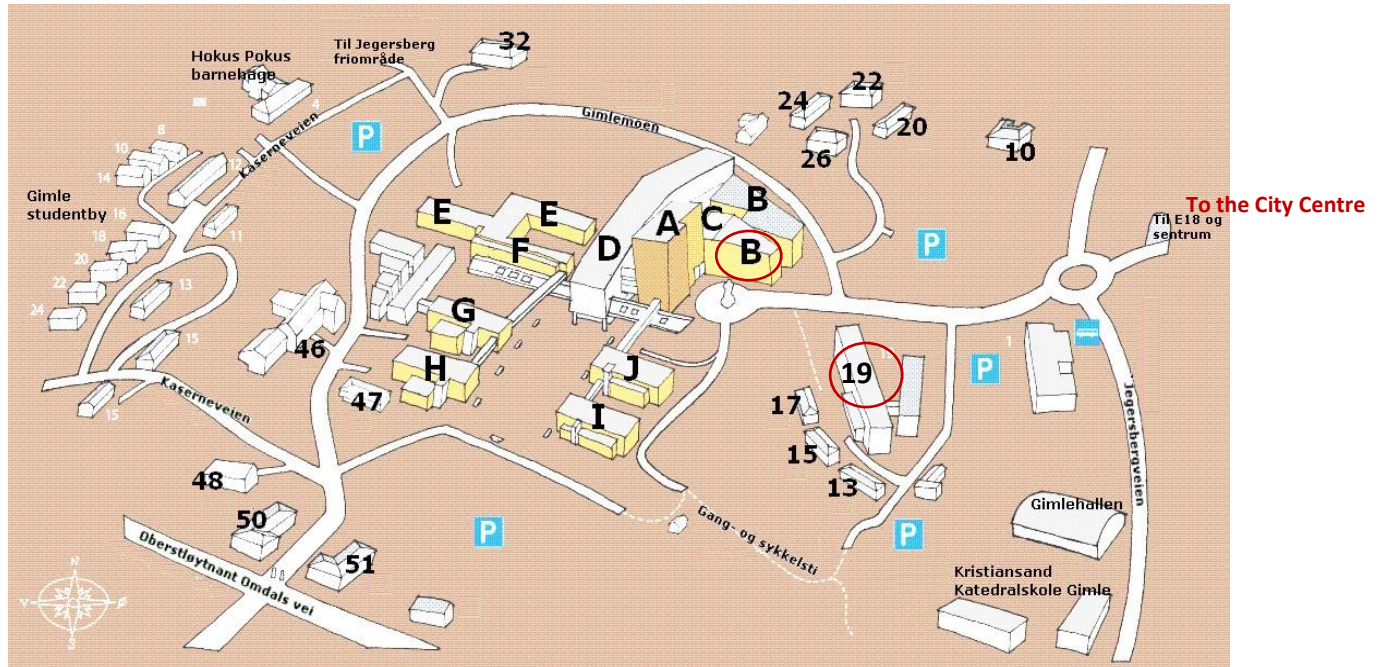
1. Ask presenters for their papers or abstracts for their session prior to the conference
2. Meet with their Presenters prior to the start of their session.
3. Ensure that all PPT slides for the session are uploaded on the conference computer, and
4. Be actively involved in the discussion.

Role of Presenters

As previously mentioned in the Panel Session Guidelines (b.), presenters should plan their presentations to stay within the allotted time of 12 minutes. We ask that they not read their papers but instead focus on learnings and conclusions that encourage discussion. If a Presenter would like to use slides, we ask that he or she limit the number of content slides to 6, using the rule of thumb that it takes roughly 2 minutes to present each slide.

OVERVIEW UNIVERSITY OF AGDER

Campus Kristiansand, Gimlemoen



Most buildings on Gimlemoen, and many auditoriums and other rooms have been named after historical people linked to academic activity and / or region. Below Standing list gives an overview of the buildings and rooms names are related to:

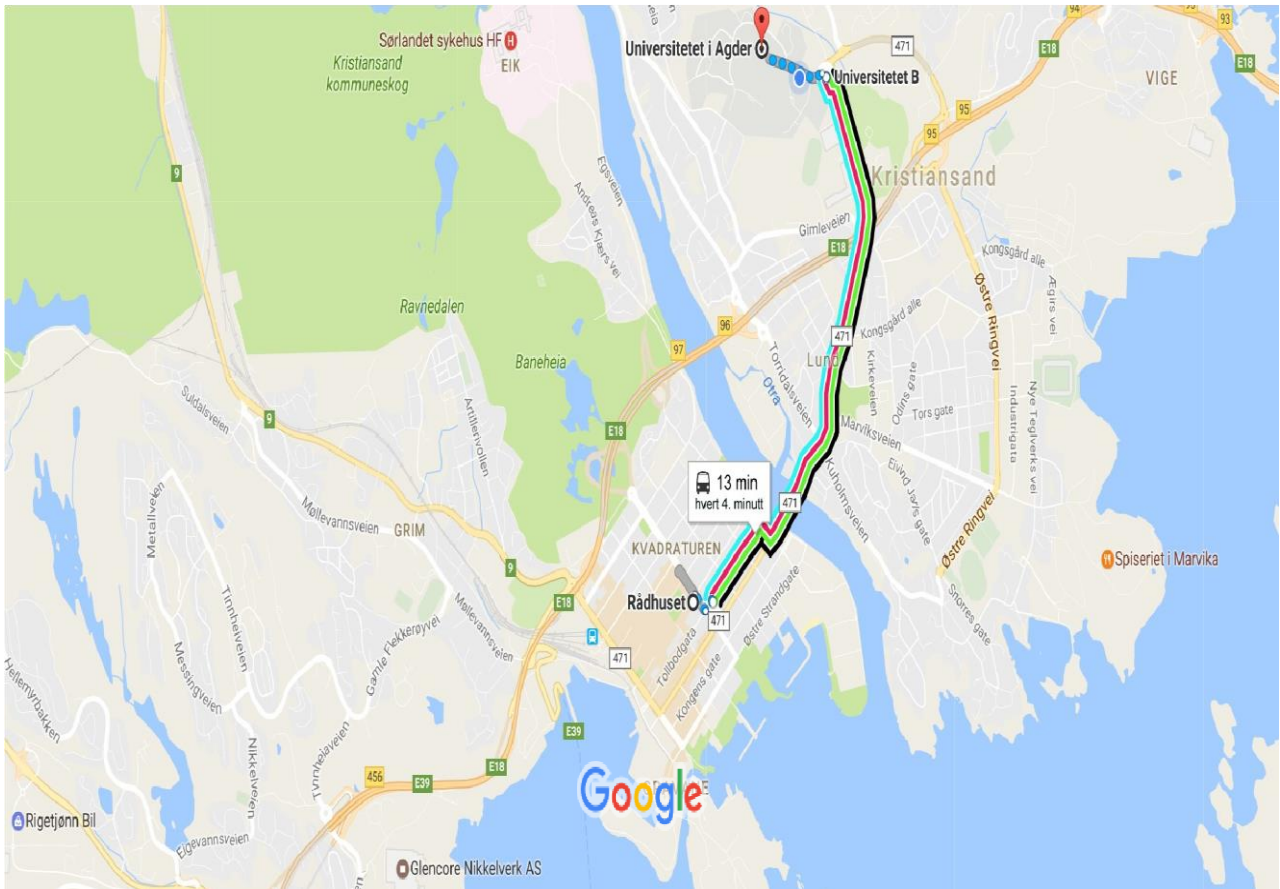
SCHOOL OF BUSINESS AND LAW: Gimlemoen 19

Alpha: Meeting Room
Beta: Meeting Room

Kunnskapsparken Cafeteria

B-BUILDING	Gimlemoen 25	
(Auditoriums):		
Gabriel Scott:	B1 001	auditorium
Arne Garborg:	B1 006	Plenum auditorium
Knut Hamsun:	B1 007	auditorium
Henrik Ibsen:	B1 018	auditorium
Jens Bjørneboe:	B2 014	seminarrom
Andreas Faye:	B3 004	seminarrom
Lars Aase:	B3 034	lesesal

Bus routes

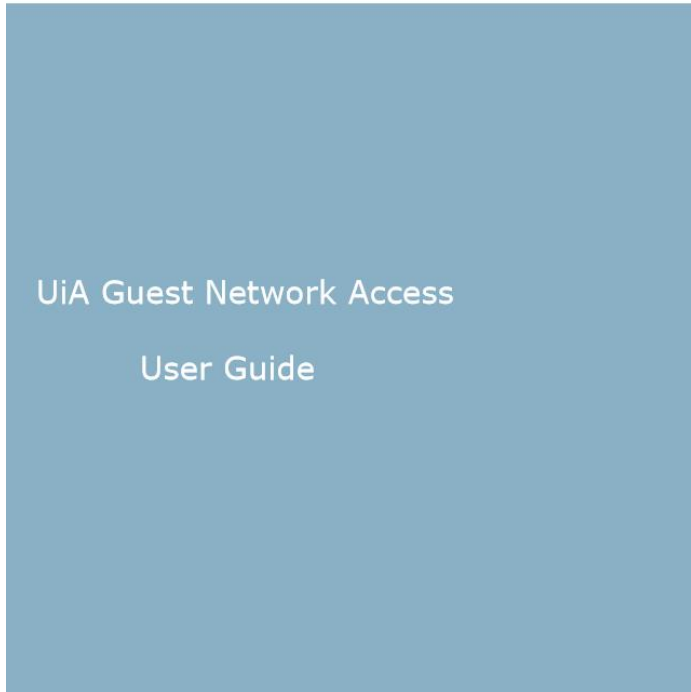


Timetables in the Conference bag

USER GUIDE FOR NETWORK ACCESS

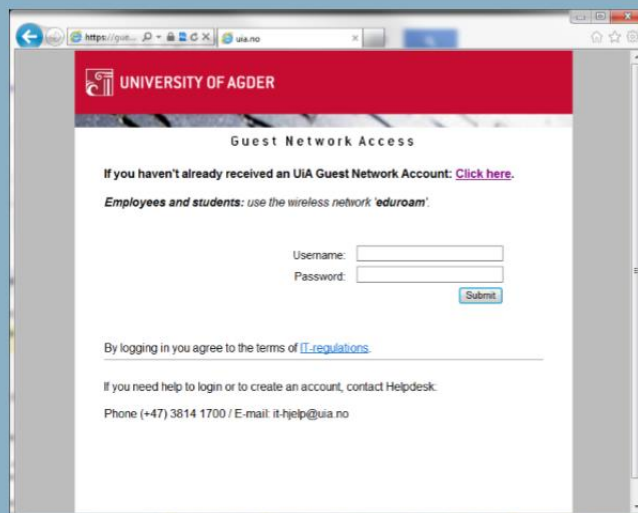


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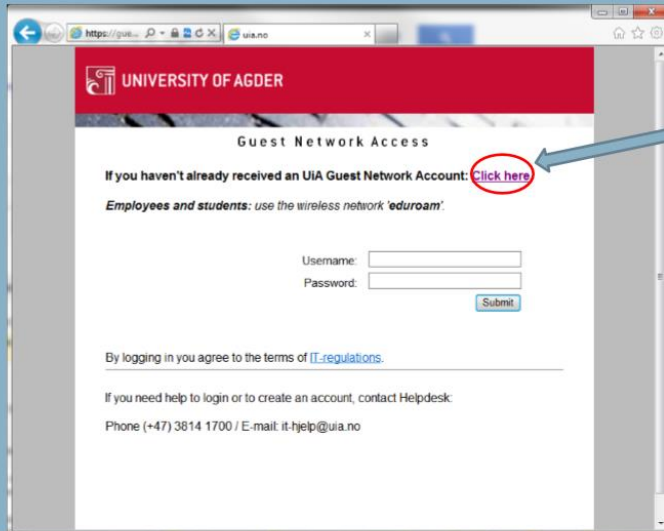
2

- Browse available wireless networks and select «UiAGuest»
- After the network connection is established you have to open a web-browser. You will then be redirected to the following web-page:



3

- If you already have received a username and password – please log in!
- If you need a username and password please select:



UNIVERSITY OF AGDER

Guest Network Access

If you haven't already received an UIA Guest Network Account: [Click here](#)

Employees and students: use the wireless network 'eduroam'.

Username:

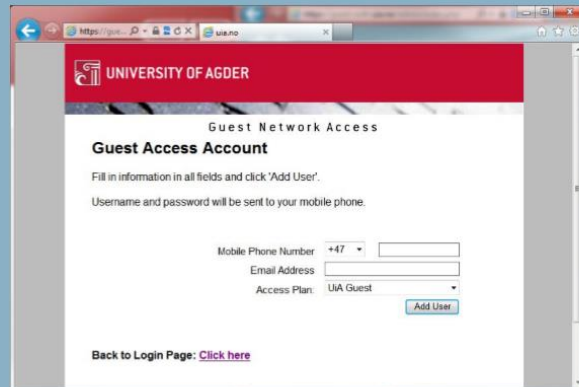
Password:

By logging in you agree to the terms of [IT-regulations](#).

If you need help to login or to create an account, contact Helpdesk:
Phone (+47) 3814 1700 / E-mail: it-help@uia.no

4

- You will then be redirected to the following page:



UNIVERSITY OF AGDER

Guest Network Access

Guest Access Account

Fill in information in all fields and click 'Add User'.

Username and password will be sent to your mobile phone.

Mobile Phone Number: +47

Email Address:

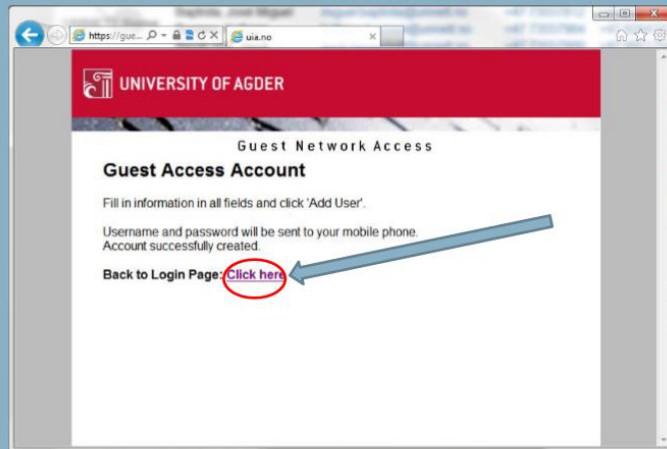
Access Plan: UIA Guest

Back to Login Page: [Click here](#)

- Register your mobile phone number and email address, then press «Add User»

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- The page will refresh and show that username and password will be sent to your mobile phone:



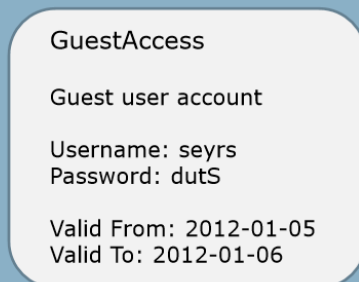
- Select «Back to Login Page» to return to the login page.

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- You will receive a SMS message on your mobile phone looking like this:



- Use the given username and password to login.

Denne teksten redigeres i 'Topptekst og Bunnstekst'

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