



# Call for Track

# 14<sup>th</sup> China *goes* Global Conference:

# **Globalization in the Age of Uncertainty**

Simon Fraser University - Jack Austin Center for Asia Pacific Business Studies

Aug 5-7, 2020

The 14<sup>th</sup> Annual **China** *goes* **Global**<sub>TM</sub> conference will be held at beautiful Vancouver, Simon Fraser University, Beedie School of Business.

We call on the past members of the Chinese Globalization Association (CGA) to join us as **track chairs** and propose new tracks in their particular fields of interest.

### Track Chair Rights and Responsibilities

There might be co-chairs in each track. At least one of the co-chairs should be designated as the primary contact person, and should plan to attend the conference. The responsibilities of the track chairs will be to:

- 1. Suggest new tracks
- 2. Liaise with the program chair on all matters that concern CGG 2020
- 3. Promote the track submissions to ensure an adequate participation
- 4. Develop a list of potential reviewers for the track
- 5. Recommend best papers in the track
- 6. Chair a session in the track

## **Evaluation of Track proposals**

Each proposal will be evaluated by the program committee. Decisions will be based on (a) the overall

merit of the proposal, and (b) the significance of the topic to CGG.

Approved track chairs will benefit from a reduced registration fee (US380 dollars), together with a group of at least 4 presenters that he/she would recruit to the panel.

### Submissions

Track proposals should be e-mailed to Francesca Spigarelli spigarelli@unimc.it as soon as possible, but no later than February 1st, 2020. Notifications of acceptance or rejection of proposed tracks will be sent out in October 10th, 2019 Accepted tracks will be included in the call for papers. We look forward to receiving your CGG 2020 track proposals!

### CGA Board Members:

Ilan ALON, University of Agder, Norway (President); Julian CHANG, PwC China, Shanghai, China; Christoph LATTEMANN, Jacobs University Bremen, Germany; John R. MCINTYRE, Georgia Institute of Technology, USA; Francesca SPIGARELLI, University of Macerata, Italy; William Hua WANG, emlyon business school, France & China; Wenxian ZHANG, Rollins College, USA

**Local Chairs:** Daniel Shapiro and Jing Li, Simon Fraser University - Jack Austin Center for Asia Pacific Business Studies