



中国中心
CHINA CENTER
macerata
10 YEARS | 2013 - 2023

 **CGA**
Chinese Globalization Association

CiMET
Italy's National University Centre
for Applied Economic Studies - since 2005

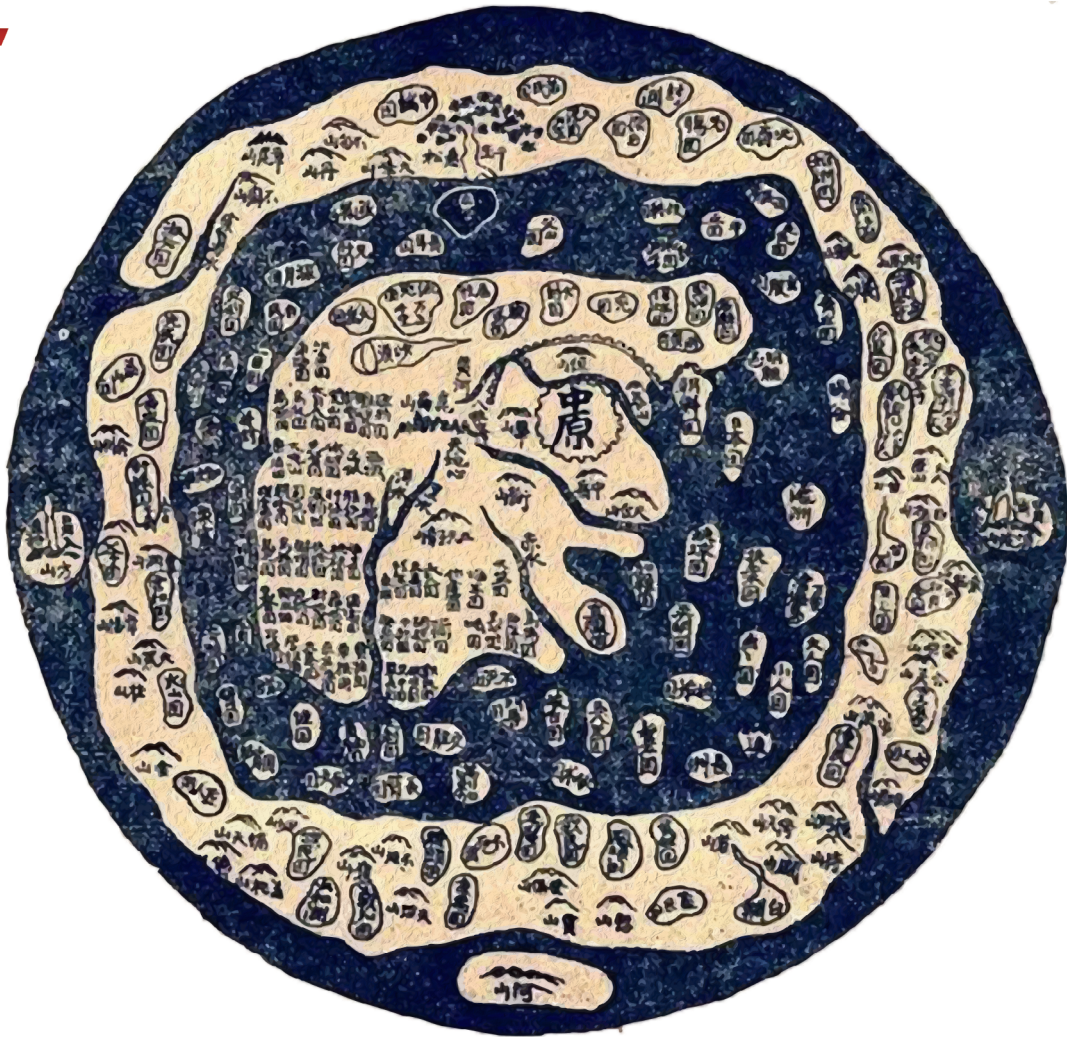


Illustration: Classics of Mountains and Oceans (山海经) ancient book of collection of Chinese mythological tales.

17TH ANNUAL CONFERENCE

china goes global
中國 走向 全球化

**WHERE IS CHINA GOING?
GLOBALIZATION AT A TURNING POINT**

**BOLOGNA, ITALY
11-13 JULY 2023**

 Georgia Tech Scheller College of Business
Center for International Business
Education and Research

 **CONSTRUCTOR**
UNIVERSITY

 **Rollins**
EST. 1885

 **ARIEL**
UNIVERSITY

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business
school

 **NACA**

CGG Conference Scientific Committee

ALON, Ian, University of Ariel, Israel.

CHANG, Julian, PhD, President of the Chinese Globalization Association, USA.

LATTEMANN, Christoph, Jacobs University Bremen, Germany.

MCINTYRE, John R., Scheller College of Business, Georgia Institute of Technology, USA.

SPIGARELLI, Francesca, University of Macerata and CiMET, Italy.

WANG HA, William, Emlyon Business School, France.

ZHANG, Wenxian, Rollins College, USA.

XVII CGG Conference Scientific Committee

ALON, Ian, University of Ariel, Israel.

CHANG, Julian, PhD, President of the Chinese Globalization Association, USA.

DI TOMMASO, Marco R., University of Bologna, CiMET, Italy.

LATTEMANN, Christoph, Jacobs University Bremen, Germany.

MCINTYRE, John R., Scheller College of Business, Georgia Institute of Technology, USA.

SPIGARELLI, Francesca, University of Macerata and CiMET, Italy.

WANG, William Hua, Emlyon Business School, France.

ZHANG, Wenxian, Rollins College, USA.

XVII CGG Conference Local Organizing Secretariat

SAMPAOLO, Gianluca, China Center Macerata and CiMET, **SCAGLIOSO, Marianna**, CiMET, **TULLIO, Martina**, China Center Macerata and CiMET, **LIU, Sixuan**, China Center Macerata, **RINALDI, Riccardo**, CiMET.

XVII CGG Conference Organization

The **XVII CGG Conference** is organized with the support of **China Center University of Macerata, China Globalization Association, CiMET (Italy's National University Centre for applied Economic Studies), ERISP (Emilia-Romagna International School of Policy)** and it is promoted under the auspices of **Ariel University, Constructor University, Emlyon Business School, Georgia Tech - Scheller College of Business and Center for International Business Education and Research, Macerata University, Rollins, NACA - National Association of Chinese-Americans, and Center for Business Studies and Innovation in Asia-Pacific (University of San Francisco).**



C.G.

WELCOME LETTER OF THE CHINESE GLOBALIZATION ASSOCIATION (CGA)

On behalf of the Chinese Globalization Association, we welcome all of you here to beautiful Bologna for the 17th China Goes Global conference during a transitional period for China's, and indeed, the world's globalization. As you may know, the CGA was established to assist, promote, and advance multidisciplinary research on the globalization of China, especially in the area of enterprise management.

From its start in 2006, the China Goes Global Conference has benefited and thrived from the enthusiasm, motivation and dedication of the members of the Chinese Globalization Association, the numerous scholarly presentations, as well as the commitment of all supporters involved in the organizational process. Thank you for your participation!

The China Goes Global Conferences grew out of a 2005 Rollins College conference and a subsequent foundation grant from the Alexander Von Humboldt Stiftung for a trans-Atlantic joint research project on China's outward investment activity. What began as a cooperative initiative among a few scholars has grown into an internationally recognized endeavor that examines one of the world's most pressing issues of our time. The rise of China as a global economic power and the increasing awareness of its impact on international trading regimes have recast the conversations about international business matters. We founded the Chinese Globalization Association in 2012 to support and encourage academic research on the phenomenon of the contemporary globalization of China, not only as an exchange of knowledge between academic and business institutions but also to advance public awareness of the issues.

This year's conference on the theme of "China and Globalization at a turning point" is a welcome return to an in-person gathering after too many years of pandemic restrictions! We thank our local host, CiMET (Italy's National University Centre for Applied Economic Studies and the China Center at the University of Macerata) for its organizational support.

This year, we will look more closely at China's relations with various regions of the world, especially as internationalization continues to be buffeted by difficult headwinds. We will again offer graduate students a tailored workshop and hear from luminaries in the field of international business management.

We wish you a great conference, an enjoyable stay here in Bologna, and look forward to meeting each one of you individually.

WELCOME LETTER OF THE ITALIAN LOCAL SCIENTIFIC PARTNERS

China Center (University of Macerata)

A special welcome to the 17th CGG Conference Participants from China Center.

2023 marks the 10th anniversary of the China Center of the University of Macerata that hosted China Goes Global Conference in 2016. Macerata is the home town of Matteo Ricci, Li Mǎdòu (利瑪竇). In the memory of the Jesuit that 400 years ago started to promote dialogue and mutual understanding of the West and the East, we are proud to celebrate this anniversary with people from around the world. In the last 10 years we have developed research projects, cooperation initiatives, training and public engagement activities across Europe, US and China, keeping the values of Matteo Ricci always in mind. Starting from knowledge and science, we have been promoting a constant interdisciplinary debate and dialogue on China.

We have grown thanks to the passion and dedication of many colleagues, entrepreneurs and experts.

Now, with the cooperation and friendship with CiMET we have jointly organized this year edition, which brings us in person again to keep discussing and confronting on China and global trends and issues, always inspired by Matteo Ricci's enlightening approach.

China Center's Initiatives and activities & more at: www.unimc.it/chinacenter
www.linkedin.com/company/china-center-unimc

CiMET Italy's National University for Applied Economic Studies

A warm welcome in Italy to all CGG Conference Participants from CiMET.

CiMET was founded in 2005 and it is an inter-university center formally supported by twenty associated Italian universities: Alma Mater Studiorum Università di Bologna, Politecnico di Milano, Università Ca' Foscari di Venezia, Università del Salento, Università IULM di Milano, Università Politecnica delle Marche, Università di Bari Aldo Moro, Università di Ferrara, Università di Firenze, Università "Gabriele D'Annunzio" di Chieti-Pescara, Università di Enna "Kore", Università di Macerata, Università di Napoli Federico II, Università di Napoli L'Orientale, Università di Napoli Parthenope, Università di Palermo, Università di Salerno, Università del Sannio di Benevento, Università di Trento, Università di Udine.

We are a Community of Scholars active in Social Sciences and Policy Analysis, inspired by the need to get a comprehensive understanding of what happens "in the real world". We wish to offer a relevant and rigorous contribution to the academic and policy-making debate at international, national and local level.

CiMET Fellows, Projects, lines of activities & More at: www.cimet.org.

In cooperation and friendship with the China Center we have been happy to have offered our support for the scientific and logistic organization of the 17th China Goes global Conference.

CGA Board Members and Local scientific Partner

Julian CHANG: President of the Chinese Globalization Association, has served in various academic and professional capacities in the United States and China. In China, he most recently advised a Sri Lankan non-profit building an on-line community. Previously, he was director of the Center for Contemporary China Studies in the International School of Tongji University. Prior to that he led international education, research and training programs for PWC and the IMC/Octave group in Shanghai and was the Associate Dean for Student Life at the Schwarzman Scholars Program at Tsinghua University. Before coming to China, Chang was the Executive Director of the Rajawali Foundation Institute for Asia, Harvard Kennedy School, and held various teaching and managerial positions at Stanford University focusing on Asia and China. Chang graduated from Yale, taught at Wuhan University, and spent a research year at Peking University during his PhD studies at Harvard.

Ilan ALON: Ph.D, Professor at the Department of Economics and Business Administration at the University of Ariel, Israel

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Christoph LATTEMANN: PhD, professor for Business Administration and Information Management at the Constructor University (formerly known as Jacobs University)(Germany). He is the director of the Jacobs Center for the Research on China and Globalization.

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John R. MCINTYRE: PhD, He has been Director of the Georgia Tech Center for International Business Education and Research (CIBER), a national center of excellence, since 1993 and a full professor of international business management and international relations with joint appointments in the College of Management and the Sam Nunn School of International Affairs of the Georgia Institute of Technology, Atlanta, Georgia.

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Francesca SPIGARELLI: Full professor of Applied Economics and director of the China Center. She is member of the Board of the Italian Society of Economics and Industrial Policy (SIEPI), in the Board of Directors of l'industria (Review of Industrial Economics and Policy funded in 1881, il Mulino, Italy) and CiMET - Italy's National University Centre for Applied Economic Studies. She is expert of European Research Area and has coordinated/participated in several projects within the 7th Framework Program, Horizon 2020, Horizon Europe. She is an expert evaluator of the European Commission. She has been vice Rector for Third Mission and for EU Research policy at UniMc.

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William Hua WANG: PhD, Associate Dean, EMLyon, Dean, EMLYON Asia, French Dean, Asia Europe Business School, France.

E-mail: Hwang@em-Lyon.com.

Marco R. DI TOMMASO (Local Scientific Partner): PhD, Full Professor of Applied Economic Studies at Alma Mater Studiorum University of Bologna, Italy co-founder and Director of CiMET - Italy's National University Centre for Applied Economic Studies (www.cimet.org). He is Life-Member Fellow of Clare Hall, University of Cambridge, UK. He is also Senior Affiliate Research Fellow at BASC Berkeley University of California, US. In China he is Guest Honorary Professor both at South China University of Technology and South China Normal University. He is elected member in the Board of IIPPE-The International Network for Political Economy and of the Scientific Board of SIEPI - The Italian Society of Industrial Economics and Policy. He is Director of l'industria (Review of Industrial Economics and Policy funded in 1881, il Mulino, Italy), Associate Editor of Competition and Change (The Journal of Globalisation, Financialization and Political Economy, SAGE Publishing, New York, US).

Website: www.unibo.it/sitoweb/marco.ditommaso3 and www.cimet.org

E-mail: info@cimet.org

THE CGG CONFERENCE AT GLANCE

TUESDAY 11th JULY

0830-0900	Registration Desk	PRE
0900-0915	Welcome Remarks CGA' Board, Director of CiMET Centre, Director of China Center UniMC	PRE
0915-1030	Plenary Session Keynote Speech K1 "Contemporary China and the Global Context"	PRE
1030-1045	Coffee Break	PRE
1100- 1245	Parallel Session 1	
	Panel Session 1A: Innovation and digital transition	PRE
	Panel Session 1B: Bridging the Gap: Innovation Brokerage in China	SB-AB
	Panel Session 1C: Chinese Cultural Heritage and Tourism in Recent Times: Domestic and Global Implications for China and Other Countries	SB-SI
1245-1400	Lunch	PRE
1415-1515	Plenary Session - Keynote Speech K2 "Cooperation with China: Historical and Other Perspectives"	SB-AB
1530-1730	Parallel Session 2	
	Panel Session 2A: People Management and Chinese Management	PRE
	Panel Session 2B: Global Technology: China's Industrial Innovation and Internationalization	SB-AB
	Panel Session 2C: Sustainability	SB-SI
2030	Gala Dinner	

Palazzo Gnudi Via Riva di Reno, 77

WEDNESDAY 12th JULY

0915-1030	Plenary Session Keynote Speech K3 "Chinese Multinationals and the Tech War"	PRE
1030-1045	Coffee Break	PRE
1100- 1245	Parallel Session 3	
	Panel Session 3A: Internationalization and cooperation	PRE
	Panel Session 3B: Industrial Policies	SB-AB
	Doctoral Colloquium - part I: Doctoral students' presentations: The Dynamics of Business Innovation in China	SB-SI
1245-1400	Lunch	PRE
1415-1600	Parallel Session 4	
	Panel Session 4A: Global Value Chains	PRE
	Doctoral Colloquium - part II: Meet the Editor - Discussion with Academics	SB-AB
	Panel Session 4B: The Dynamics of Innovation in China Panel: DBA Panel by Emylon Business School (Session I)	SB-SI
1615-1800	Parallel Session 5	
	Panel Session 5A: China and Other Countries - China and International Relations	PRE
	Panel Session 5B: Diving into Chinese Overseas Ports in Europe	SB-AB
	Panel Session 5C: The Dynamics of Innovation in China Panel: DBA Panel by Emylon Business School (Session II)	SB-SI
1815	Concluding Remarks	PRE

THURSDAY 13th JULY

0900-1300	Site Visit at Ferrari Museum (only for panelists who confirmed the visit by June 27th)
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XVII CGG Conference Venues

Please note that conference events will take place in the central square of Bologna (Piazza Nettuno), in two historical buildings, one facing the other. It is very easy to move from **Palazzo Re Enzo (PRE)** to **Sala Borsa (SB)**: just few steps!

Please look at the program to see where each session takes place.

Participants will find signs in the square to reach the two locations.

All plenary sessions, lunches and coffee breaks will be held in **Palazzo Re Enzo (PRE)**.

Registration desk will be located in **Palazzo Re Enzo (PRE)**.

Palazzo Re Enzo (PRE):

Piazza del Nettuno, 1/C - Bologna

Sala Borsa - Auditorium Biagi (SB-AB):

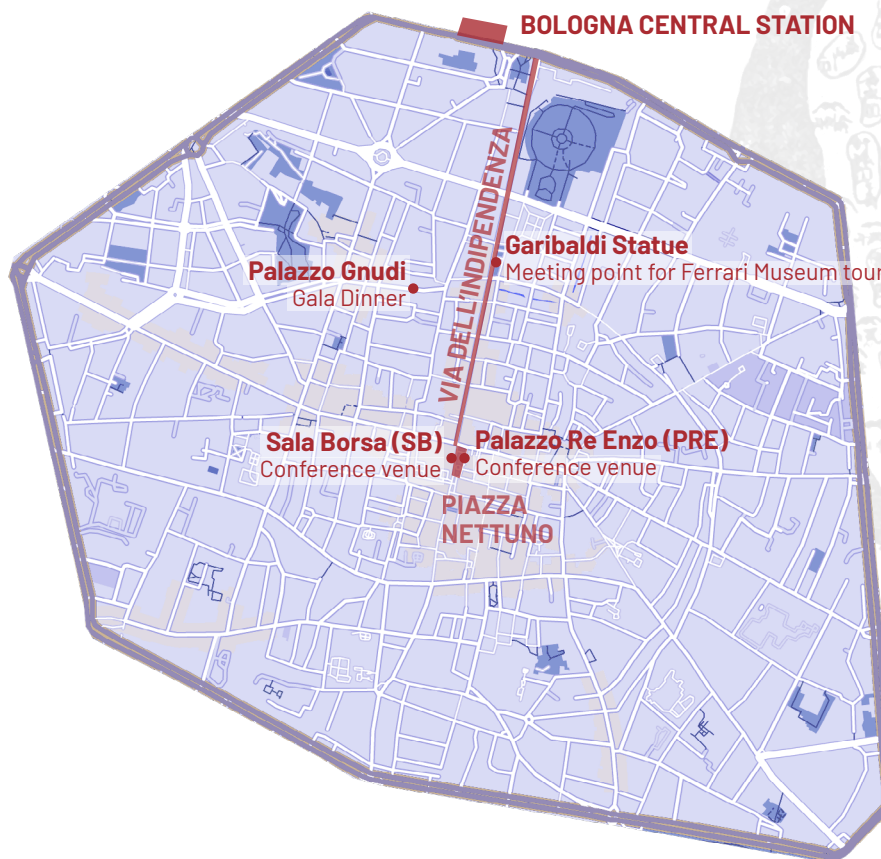
Floor - 1, Piazza del Nettuno, 3 - Bologna

Sala Borsa - Sala Incontri (SB-SI):

Floor +1, Piazza del Nettuno, 3 - Bologna

Meeting point for Ferrari Museum tour:

Giuseppe Garibaldi Statue in Via dell'Indipendenza 47,
in front of Zanhotel Tre Vecchi - Bologna



FULL PROGRAM

TUESDAY 11th JULY - morning session

0915-1030 Plenary Session

Keynote Speech K1 "Contemporary China and the Global Context"

Palazzo Re Enzo

Chair: **Marco R. Di Tommaso** (University of Bologna and CiMET)

- **Vinod K. Aggarwal** (Distinguished Professor and Alann P. Bedford Chair in Asian Studies, Travers Department of Political Science Director, UC Berkeley APEC Study Center - BASC)
- **Hailin Lan** (Director of Research Center of Chinese Corporate Strategic Management & Director of Research and Consultancy Center for Guangdong Small and Medium-Sized Firms, Department of Management, South China University of Technology)

1045 -1245 Parallel Session 1

Panel Session 1A | Palazzo Re Enzo Innovation and digital transition

Chair: **Elena Prodi** (University of Macerata and CiMET)

- Digital Transformation of Chinese SMEs in Times of Uncertainty: An Effectuation Perspective
Jiannan Cai (St Petersburg University), **Shenglong Chen** (St Petersburg University), **Quansah Ewuradjoa** (St Petersburg University), **Bogatyreva Karina** (St Petersburg University).
 - Covid-19 and the Effects on Chinese Transnational Research Networks in Health
Lauretta Rubini (University of Ferrara and CiMET), **Chiara Pollio** (University of Ferrara and CiMET), **Elisa Barbieri** (University Ca' Foscari and CiMET), **Sebastiano Cattaruzzo** (University Ca' Foscari and CiMET)
 - Can Home and Host Country Factors Affect the Decision to Invest? Evidence from Chinese Investments into the EU Artificial Intelligence Industry
Anna Trunina (Shantou University), **Xiangzhi Bu** (Shantou University), **Francesca Spigarelli** (CGA, China Center - University of Macerata and CiMET).
- Impact of Cultural Intelligence on Innovation: The Case of Chinese Expatriates.
Nikola Zivlak (Emlyon Business School), **Zoe Reichman** (Emlyon Business School).

Panel Session 1B | Sala Borsa Auditorium Biagi Bridging the Gap: Innovation Brokerage in China

Chair: **Antonio Crupi** (University of Messina)

- **Dominique Lepore** (China Center, University of University of Macerata and CiMET)
- **Francesca Spigarelli** (CGA, China Center, University of Macerata and CiMET)

Panel Session 1C | Sala Borsa Sala Incontri Chinese Cultural Heritage and Tourism in Recent Times: Domestic and Global Implications for China and Other Countries

Chair: **Francesco Boggio Ferraris** (Academy, Italy China Council Foundation)

- UNESCO World Heritage Sites in China's cultural diplomacy: Fostering mutual understanding along the Silk Roads
Martina Tullio (University of Macerata and CiMET), **Gianluca Sampaolo** (China Center - University of Macerata and CiMET)
- Culture emerges as a key driver in the third wave of Chinese tourism: the impact of macro trends on the industry after the pandemic
Francesco Boggio Ferraris (Academy, Italy China Council Foundation),
- China's cultural and creative industries: a legal perspective contribution on cultural and creative industries from a legal perspective (off site, from Beijing)
Davide Clementi (University of Macerata)

TUESDAY 11th JULY - afternoon session

1400-1515 Plenary Session

Keynote Speech K2 "Cooperation with China: Historical and Other Perspectives"

Palazzo Re Enzo

Chair: **Elisa Barbieri** (University Ca' Foscari and CiMET)

- **Tiziana Lippiello** (Rector of the University Ca' Foscari)
- **Filippo Mignini** (Emeritus Professor of History of Philosophy, University of Macerata)

Conclusions: **Francesca Spigarelli** (CGA, China Center - University of Macerata and CiMET)

1530 -1730 Parallel Session 2

Panel Session 2A | Palazzo Re Enzo
People management and Chinese Management

Chair: **Wenxian Zhang (Rollins College)**

- The City of "White Guards": A Sociopolitical Review of the Significance of the COVID Lockdown
Hanchao Lu (Georgia Institute of Technology).
- Chinese Management: A Systematic Literature Review of the Field.
Sara Koczkas (Corvinus University of Budapest), **Vasz kun Balazs** (Corvinus University of Budapest).
- Buffering Effect: Host Country Cognitive Environment and Acquisition Premiums in Cross-border M&A by Chinese Firms.
Manli Huang (South China University of Technology), **Fen Zhou** (South China University of Technology), **Zisheng Guo** (Guangdong Research and Consultant Center of Small and Medium Enterprises).

Panel Session 2B | Sala Borsa Auditorium Biagi
Global Technology: China's Industrial Innovation and Internationalization

Chair: **Vittorio Valli** (University of Turin and Turin Centre on Emerging Economies OEET)

- Technological innovations in China's Energy Transition
Ignazio Musu (University Ca' Foscari)
- Geopolitics and Technology: Semiconductors Dominance
Francesca Spigarelli (CGA, China Center - University of Macerata and CiMET), **Gianluca Sampaolo** (China Center - University of Macerata and CiMET).
- Trajectories from Reverse Engineering to Platform Strategy in the Chinese Automotive Industry
Hua Wang (CGA & Emlyon Business School).

Conclusion: **Giovanni Balcet** (Former Professor University of Turin and Vice President Turin Centre on Emerging Economies OEET)

Panel Session 2C | Sala Borsa Sala Incontri
Sustainability

Chair: **Christoph Latteman** (CGA and Constructor University)

- Effect of Chinese Corporate Social Responsibility on Cross-border Acquisition Performance from a Legitimacy Perspective
Yue Qi (South China Normal University), **Hailin Lan** (South China University of Technology), **Manli Huang** (South China University of Technology), **Jiaqi Liang** (South China Normal University).
- The United States and China Progresses towards the Sustainable Development Goals
Luca Bortolotti (University of Bologna), **Mario Biggeri** (University of Florence and CiMET), **Donatella Saccone** (Turin Centre on Emerging Economies OEET), **Mattia Tassinari** (China Center - University of Macerata and CiMET).
- Sustainability Exploration Orientation of Chinese Firms
Anna Veselova (HSE University), **Aleksandra Sidorenko** (HSE University).
- Workshops Outdoors: Means of Sustainability in Education and Work
Santa Stopniece (Suzhou Polytechnic Institute of Agriculture)
- The EU-China Comprehensive Agreement on Investment and environmental sustainability
Barbara Verri (University of Bologna).

WEDNESDAY 12th JULY - morning session

0915-1030 Plenary Session

Keynote Speech K3 "Chinese Multinationals and the Tech War"

Palazzo Re Enzo

Chair: **Francesca Spigarelli** (CGA, China Center - University of Macerata and CiMET).

- **Peter Buckley** (Professor of International Strategy and Founder Director of Centre for International Business (CIBUL), University of Leeds) and **Christoph Latteman** (CGA and Constructor University).

1045 -1245 Parallel Session 3

Panel Session 3A | Palazzo Re Enzo Internationalization and cooperation

Chair: **Manli Huang** (South China University of Technology)

- China's Outward Foreign Direct Investment Regime: A Political Realism View.
John Anderson (University of Northern Iowa), **Ilan Alon** (CGA, Ariel University and University of Agder), **Dylan Sutherland** (Durham University).
- Political Turnover and Cross-border Acquisitions of Chinese Firms
Jane Lu (City University of Hong Kong), **Jing Zhao** (Renmin University), **Limin Zhu** (Minzu University of China).
- Chinese Global Tripartite Cooperation Projects
Chang Su (King's College London).
- Postshock Industry Resilience in an Unstable International Scenario: A Study on China.
Marco R. Di Tommaso (University of Bologna and CiMET), **Manli Huang** (South China University of Technology), **Yue Qi** (South China Normal University), **Elena Prodi** (University of Macerata and CiMET), **Lelong Wu** (South China University of Technology).

Panel Session 3B | Sala Borsa Auditorium Biagi Industrial Policies

Chair: **Lauretta Rubini** (University of Ferrara and CiMET).

- Industrial Policy and Sectoral Priorities in China: Analysing the Strategic Presence of Government in Key Industries
Mattia Tassinari (China Center - University of Macerata and CiMET), **Francesca Spigarelli** (CGA, China Center - University of Macerata and CiMET), **Elisa Barbieri** (University of Venice and CiMET), **Marco R. Di Tommaso** (University of Bologna and CiMET).
- Green Cities and Clusters as Base for the Green Finance System in the PRC.
Liudmila Veselova (HSE University).
- The PRC Civil Code and the "dual circulation strategy": An Automatic Content Analysis
Vincenzo Fasone (Kore University of Enna and CiMET), **Salvatore Cristaldi** (Kore University of Enna).
- IRA and Net Zero Industry Act: What Might Happen to the PV Industry?
Augusto Ninni (Mercatorum University and CiMET).

Doctoral Colloquium part I | Sala Borsa Sala Incontri Doctoral students' presentations: The Dynamics of Business Innovation in China

Chair: **Sherriff T. K. Luk** (Emlyon Business School)

- Research on Decision Making Mechanism of Female Leaders under High Pressure Based on Cranial Nerves Scientific Analysis
Ming Hou (Emlyon Business School).
- ESG Strategy of China State-Owned Enterprises and Their Business Performance in International Market
Terry Zhu (Emlyon Business School).
- The Effect of Challenge Stressors on Employees' Proactive Behaviour in Chinese Enterprises
Sophia Wang (Emlyon Business School).
- China's Internet Hospital Service Ecosystem and Operating Models
Ling Han (Emlyon Business School).

WEDNESDAY 12th JULY - afternoon session

1400 -1600 Parallel Session 4

Panel Session 4A | Palazzo Re Enzo
Global Value Chains and FDIChair: **Hua Wang** (CGA & Emlyon Business School).

- China's BRI: Examining State Capitalism and Global Value Chains in Two Southeast Asian Countries
Angela Tritto (Universiti Brunei Darussalam).
- Chinese direct investment in Russia in the face of global volatility (2011-2021): new drivers and determinants?
Ninel Seniuk (Former Professor Moscow School of Higher Economics).
- The Impact of China's Participation in Global Value Chains on Carbon Dioxide Emissions in Exports
Ping Hua (EconomiX CNRS Paris Nanterre University).

Doctoral Colloquium part II | Sala Borsa Auditorium Biagi
Meet the Editor - Discussion with Academics

- How to Publish in Peer Review Journals
Ilan Alon (CGA, Ariel University and University of Agder; Editor-in-Chief of the International Journal of Emerging Markets and the European Journal of International Management).
- How to Draft a Successful Paper
Xiaohua Yang (University of San Francisco).

Panel Session 4B | Sala Borsa Sala Incontri
The Dynamics of Innovation in China Panel: DBA Panel by Emlyon Business School (Session I)Chair: **Mattia Tassinari** (University of Macerata and CiMET).

- Team Agility, Shared Leadership, Team Performance and the Moderating Effect of Work Complexity
Diana Tang (Emlyon Business School & Founder Edge Consulting), **Tessa Melkonian** (Emlyon Business School), **Sherriff T. K. Luk** (Emlyon Business School).
- How to Make Service Employees Contribute More to Environmental Sustainability: The Case of Reverse Logistics Service
Louie Yi Lu (Emlyon Business School), **Sherriff T. K. Luk** (Emlyon Business School).
- Asset Recombination in Chinese Private Owned Enterprises Reverse M&A in Europe - The Case of Geely Volvo and Fosun Club Med
Peihua Li (Emlyon Business School).

WEDNESDAY 12th JULY - afternoon session

1600 -1800 Parallel Session 5

Panel Session 5A | Palazzo Re Enzo China and Other Countries - China and International Relations

Chair: **Francis Ulgado** (Georgia Institute of Technology).

- China's Influence on the Emerging Markets of the BRICS Countries
Lawrence Mensah Akwetey (Suffolk University).
- Huawei in the Global South: A Case Study in Mexico
Deepraj Mukherjee (Kent State University), **Salvador Rivas-Aceves** (Universidad Panamericana).
- NATO Country Attitudes towards the People's Republic of China: Exploring Voter- and Party-level Variation
Michael Cerny (Emory University), **Richard Turcsanyi** (Palacky University Olomouc), **Yawei Liu** (Emory University).

Panel Session 5B | Sala Borsa Auditorium Biagi Diving into Chinese Overseas Ports in Europe

Chair: **Jean-Marc F. Blanchard** (Mr. & Mrs. S.H. Wong Center for Study of Multinational Corporations).

- Understanding Sunk Chinese Seaport Investments in Northern Europe: Comparing Scandinavian and Arctic Failures with Dutch Success.
Kirsten Kaarre Jensen (University of London).
- UK's Ports: China's Felixstowe or London's Gateway?
David Styan (University of London).
- Chinese Involvement in North European Seaports: The Cases of Belgium and Germany
Sebastian Bersick (Ruhr-Universität Bochum).
- China's Italian Ports in the Spotlight: the Case of Genoa, Trieste and Venice
Francesca Spigarelli (CGA, China Center - University of University of Macerata and CIMET), **Dominique Lepore** (China Center - University of Macerata and CIMET).

Panel Session 5C | Sala Borsa Sala Incontri The Dynamics of Innovation in China Panel: DBA Panel by Emlyon Business School (Session II)

Chair: **Sherriff T. K. Luk** (Emlyon Business School).

- Global Supply/Value Chain with China - The Case of the Chinese Electric Vehicles
Connie Wu (Emlyon Business School & DAYOUPi); **Hua Wang** (CGA & Emlyon Business School).
- The Impact of Artificial Intelligence Capability on Firm Performance: The Mediating Role of Organizational Ambidexterity
Xiaoming Zhang (Emlyon Business School & Novotech).
- Balanced Leadership and its impact on Employee Satisfaction - the Taoism Approach
Jiantao Jiang (Shouchang Cultural Development Company), **Hua Wang** (CGA & Emlyon Business School).
- Linking Ethical Leadership to Work Performance: Bisociation as Motivated Behaviour
Jing Tian (Joy-Youth).

THURSDAY 13th JULY

0900-1300

Site Visit at Ferrari Museum

Meeting point: **Giuseppe Garibaldi Statue, Via dell'Indipendenza 47**, in front of Zanhotel Tre Vecchi

- Only for panelist who confirmed participation by June 27th.
- Lunch is not included.

PLACE TO VISIT AND SUGGESTIONS

<https://www.bolognawelcome.com/en/places>

PARTICIPANTS

Angela Tritto (Universiti Brunei Darussalam), **Anna Trunina** (Shantou University), **Anna Veselova** (HSE University), **Antonio Crupi** (University of Messina), **Augusto Ninni** (Mercatorum University and CiMET), **Bogatyreva Karina** (St Petersburg University), **Chang Su** (King's College London), **Chiara Pollio** (University of Ferrara and CiMET), **Christoph Latteman** (CGA and Constructor University) CGA BOARD, **Connie Wu** (Emlyon Business School & DAYOUPi), **David Styan** (University of London), **Deepraj Mukherjee** (Kent State University), **Diana Tang** (Emlyon Business School & Founder Edge Consulting), **Dominique Lepore** (China Center, University of University of Macerata and CiMET), **Elena Prodi** (University of Macerata and CiMET), **Elisa Barbieri** (University Ca' Foscari and CiMET), **Eric Xu** (Emlyon Business School), **Fang Zhen** (University of Agder), **Fen Zhou** (South China University of Technology), **Francesco Boggio Ferraris** (Academy, Italy China Council Foundation), **Francesca Spigarelli** (CGA, China Center, University of Macerata and CiMET) LOCAL ORGANISER, **Filippo Mignini** (Emeritus Professor of History of Philosophy, University of Macerata), **Gianluca Sampaolo** (China Center - University of Macerata and CiMET), **Giovanni Balcet** (Former Professor University of Turin and Vice President Turin Centre on Emerging Economies OEET), **Hanchao Lu** (Georgia Institute of Technology), **Hailin Lan** (Director of Research Center of Chinese Corporate Strategic Management & Director of Research and Consultancy Center for Guangdong Small and Medium-Sized Firms, Department of Management, South China University of Technology), **Hongbo Cai** (Beijing Normal University), **Hua Wang** (CGA & Emlyon Business School) CGA BOARD, **Ilan Alon** (CGA, Ariel University and University of Agder) CGA BOARD, **Ignazio Musu** (University Ca' Foscari), **James Robert Hoadley** (Georgia Institute of Technology - CIBER) CGA BOARD, **Jane Lu** (City University of Hong Kong), **Jean-Marc F. Blanchard** (Mr. & Mrs. S.H. Wong Center for the Study of Multinational Corporations), **Jia Zhou** (Emlyon Business School), **Jiantao Jiang** (Shouchang Cultural Development Company), **Jiaqi Liang** (South China Normal University), **Jing Tian** (Joy-Youth), **John McIntyre** (Georgia Institute of Technology) CGA BOARD, **Juan Zhang** (Shanghai University of International Business and Economics), **Julian Chang** (CGA) CGA BOARD, **Karen Du** (University of Central Florida), **Kirsten Kaarre Jensen** (University of London), **Lauretta Rubini** (University of Ferrara and CiMET), **Lawrence Mensah Akwetey** (Suffolk University);, **Ling Han** (Emlyon Business School), **Liudmila Veselova** (HSE University), **Louie Yi Lu** (Emlyon Business School), **Luca Bortolotti** (University of Bologna), **Manli Huang** (South China University of Technology), **Marco R. Di Tommaso** (University of Bologna and CiMET) LOCAL ORGANISER, **Martina Tullio** (University of Macerata and CiMET), **Mattia Tassinari** (China Center - University of Macerata and CiMET), **Michael Cerny** (Emory University), **Ninel Seniuk** (Former Professor Moscow School of Higher Economics), **Peter Buckley** (Professor of International Strategy and Founder Director of Centre for International Business (CIBUL), University of Leeds), **Quansah Ewuradjoa** (St Petersburg University), **Santa Stopniece** (Suzhou Polytechnic Institute of Agriculture), **Sara Koczkas** (Corvinus University of Budapest), **Sebastian Bersick** (Ruhr-Universität Bochum), **Sherriff T. K. Luk** (Emlyon Business School), **Sophia Xinshuang Wang** (Emlyon Business School), **Tiziana Lippiello** (Rector of the University Ca' Foscari), **Terry Zhu** (Emlyon Business School), **Vinod K. Aggarwal** (Distinguished Professor and Alann P. Bedford Chair in Asian Studies, Travers Department of Political Science Director, UC Berkeley APEC Study Center - BASC), **Vincenzo Fasone** (Kore University of Enna and CiMET), **Vittorio Valli** (University of Turin and Turin Centre on Emerging Economies OEET), **Wenxian Zhang** (Rollins College) CGA BOARD, **Xiaohua Yang** (University of San Francisco), **Xiaoming Zhang** (Emlyon Business School & Novotech), **Yawei Liu** (Emory University), **Yicen Qu** (Melior AccuHealth Technologies Limited, Marketing), **Yu Zhang** (Emlyon Business School), **Zhi H Wang** (Beijing E Found Network Technology Co., Ltd), **Zhen Yao** (Leon DbA), **Zoe Reichman** (Emlyon Business School).

(Based on registrations at June 30th)